PRTC
Potomac and Rappahannock Transportation Commission

14700 Potomac Mills Road
Woodbridge, VA 22192

ITEM 8-B

April 5, 2018

TO: Madam Chair Anderson and PRTC Commissioners

FROM: Chuck Steigerwald
Director of Strategic Planning

THROUGH: Robert A. Schneider, PhD
Executive Director

RE: Strategic Plan Progress Quarterly Update

The following is a summary of activities in the past quarter supporting PRTC's Strategic Recommendations.

Organizational

- Recommendation: Expand PRTC's role to become go-to advisor and partner for multimodal transportation in the greater Prince William area.
  - Progress: Participated in Prince William County Small Area Plan Charrettes.

- Recommendation: Build strategic relationships with the business community to gain support for goals and objectives.
  - Progress: Task order issued to UrbanTrans for development of presentation template for outreach to employers. Anticipated completion mid-June.
  - Progress: Partnered with GMU on Transit Roundtable event. Presentations by VDOT (I-66 Express Lanes), Prince William DOT (planned projects), and PRTC.

- Recommendation: Seek out opportunities to leverage new funding sources independently and through partnerships.
  - Progress: Proposed four projects for inclusion in the FY19 I-66 Commuter Choice Program of Projects (NVTC). Participating in I-66 Commuter Choice Working Group to develop recommended program.
  - Coordinated with NVTC, HRTAC, jurisdictions, and General Assembly members on regional fuel tax legislation.

Transit

- Recommendation: Increase and maintain services in high-capacity transit corridors by proactively seeking capital and operating funding.
  - Progress: A dded four OmniRide trips between Dale City and Ballston as part of I-395 Express Lanes Transportation Management Plan. Projects for the Transform66 Transportation Management Plan scheduled to begin in May.

- Recommendation: Develop and apply standards and performance measures to analyze efficiencies and identify opportunities for growth through a TDP.
  - Progress: TDP on schedule for Board consideration in July.

Transportation Demand Management

- Recommendation: Expand efforts to promote and register vanpools.
  - Progress: Staff selected to participate in DRPT vanpool promotion planning effort. Began VanpoolVA funded new vanpool incentive April 2nd.

- Recommendation: Identify adaptations and resources that support the latest trends and technology through updating the TDM plan.
  - Progress: TDM plan on schedule for Board consideration in July.

- Recommendation: Proactively engage in the development and improvement of park-and-ride facilities.
  - Progress: Continued to partner with VDOT on development of park-and-ride lots in the I-66 corridor.

Future Innovation

- Recommendation: Support local and regional efforts to explore new modes of high-capacity transit.
  - Progress: Continued to participate as a stakeholder on the Potomac River Commuter Ferry Project.

- Recommendation: Expand local transit by leveraging partnerships with Transportation Network Companies (TNCs) and other service models.
    - Progress: Mobility on Demand Feasibility Study is on schedule to be completed by mid-June. Submitted response to Mobility on Demand On-Ramp project for Mobility as a Service application.

ITEM 10-B
April 5, 2018
PRTC Regular Meeting

Wheels-to-Wellness

Transportation Voucher Program for medically-related trips

Program goal - ease transportation challenges for elderly, disabled and low-income residents within PRTC bus services area

How It Began

- In 2011 PRTC completed a mobility management plan to identify mobility challenges confronting the elderly, persons with disabilities and low income households

- One solution was the creation of a transportation voucher program for medically-related trips
  - The Plan was adopted by the Commission in March 2011
  - The Plan was endorsed by the Prince William Board of County Supervisors in April 2011

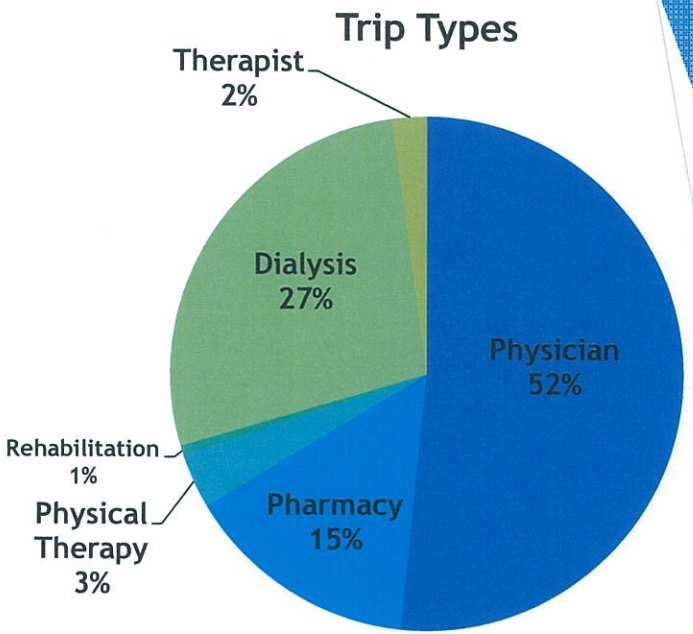
- The Wheels-to-Wellness program began in February 2013 and was sustained with three (3) one-year grants totaling $798,840 from the Potomac Health Foundation (PHF)

- Program eligibility:
  - Reside in PHF's specified zip codes within Prince William County (i.e., eastern PWC)
  - Not eligible for Medicaid non-emergency transportation
  - 80+ years old; ***or***
  - Disabled as defined by the American with Disabilities Act; ***or***
  - Reside in a low income household - not more than 1.9x the federal poverty level

- Program elements:
  - Participants pay $3 co-pay for each one-way trip
  - Program paid up to $25 for each one-way trip
  - Monthly benefit ranged from six (6) trips per month to 22 trips per month depending on medical needs.

FY13

- Funding - $69,227 from PHF
- Extensive outreach efforts
- Program enrollment began February 2013
- 161 Participants enrolled
- 326 Trips Taken - average trip cost $12

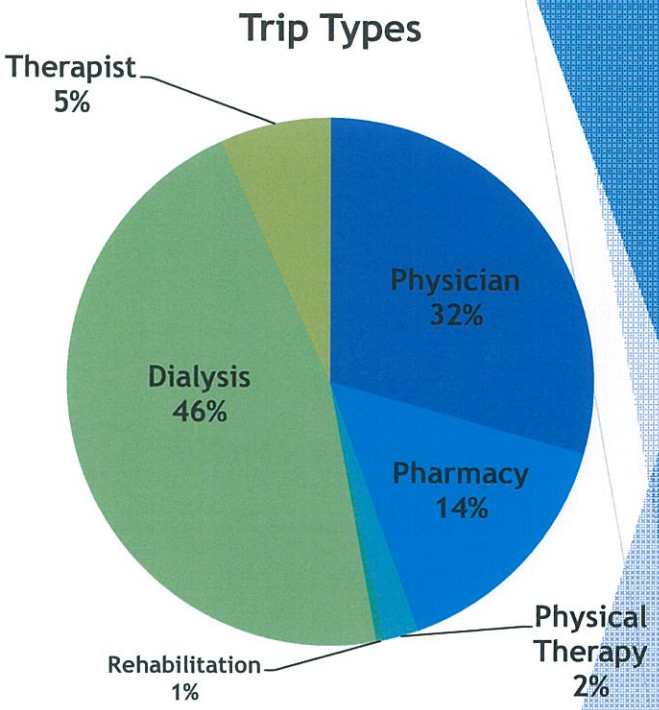


"I'm so glad that someone decided that there are real people out here who don't qualify for Medicaid but need to get to doctor appointments, physical therapy and pharmacies," said Katy Lane, a Dumfries resident who gets around with a scooter.

FY14 - FY15

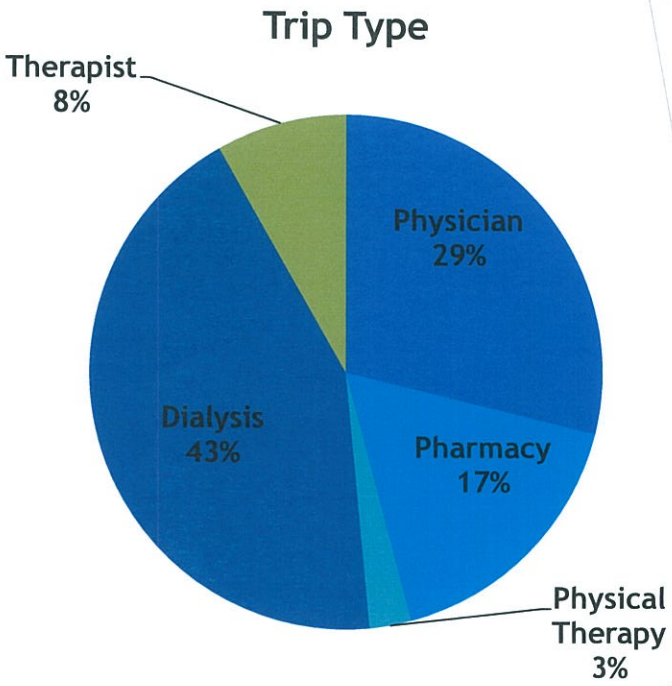
- Funding - $323,822 (FY14) and $432,402 (FY15) from PHF
- 719 participants were enrolled
- 33,352 trips taken - average trip cost $12

	Satisfied	Not Satisfied	Unknown
Has the Wheels-to-Wellness staff been courteous and helpful?	95%	2%	3%
Are you satisfied or not satisfied with the transportation services provided?	88%	3%	9%
Has the program had a positive impact on your ability to make health-related trips?	93%	2%	5%
Overall are you satisfied or not satisfied with the program?	93%	2%	5%
Would you recommend the program to others?	96%	2%	2%



FY16

- Program only funded through August 2015.
- Was able to keep program going through March 2016 with funding contributions from PWC ($160,000) and private contributions ($10,788), along with PHF grant funding carried forward ($42,616), the program was sustained through March 31, 2016.
- 13,304 trips taken - average trip cost $11
- Program was suspended April 2016 - Sept 2016 due to lack of funding.



FY17

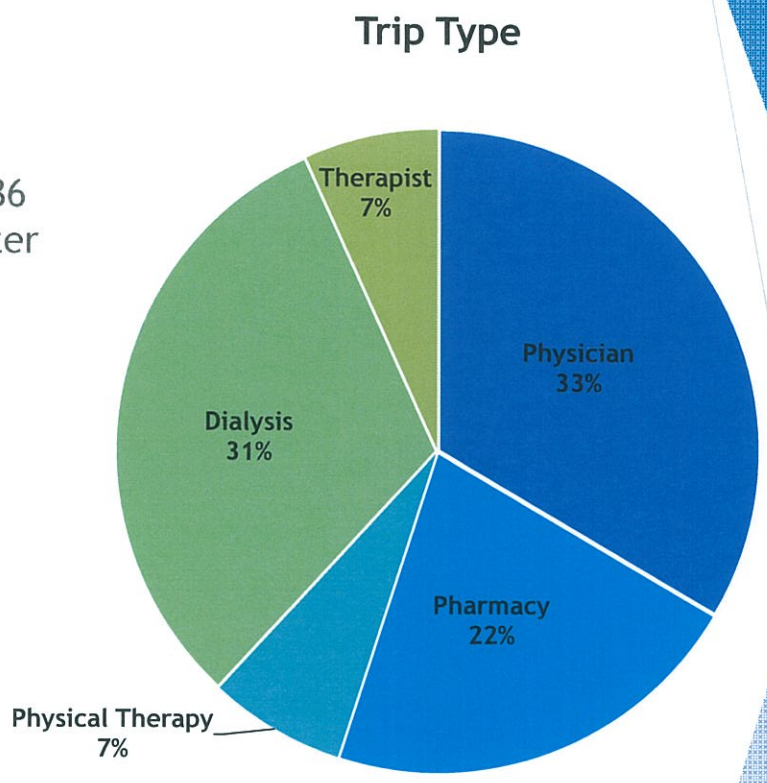
- Program reinstated September 2016 with a $75,000 grant from Kaiser Permanente, PWC contribution ($53,174) and private contributions ($12,296).

- Program eligibility changes due to funding situation:
  - Not eligible for Medicaid non-emergency transportation
  - Must reside in low-income household (1.9x federal poverty level) **and**
  - 80+ years old ***or*** disabled as defined by ADA

- Program element changes
  - Introduced enrollment fee of $15
  - Co-pay increased from $3 to $5 for each one-way trip
  - Program pays up to $10.00 for each one-way trip
  - Monthly trip maximum - $60 (equivalent of 6 one-way trips)
  - Program expanded to all PWC including Cities of Manassas and Manassas Park

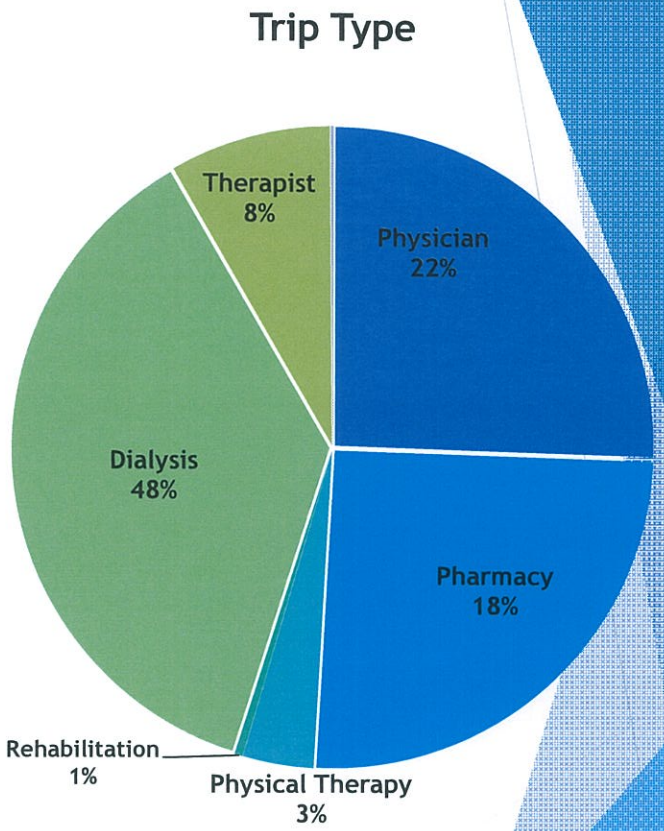
FY17 Cont.

- 135 participants enrolled (initially only 86 participants returned to the program after the suspension)
- 1,424 trips taken - average trip cost $8

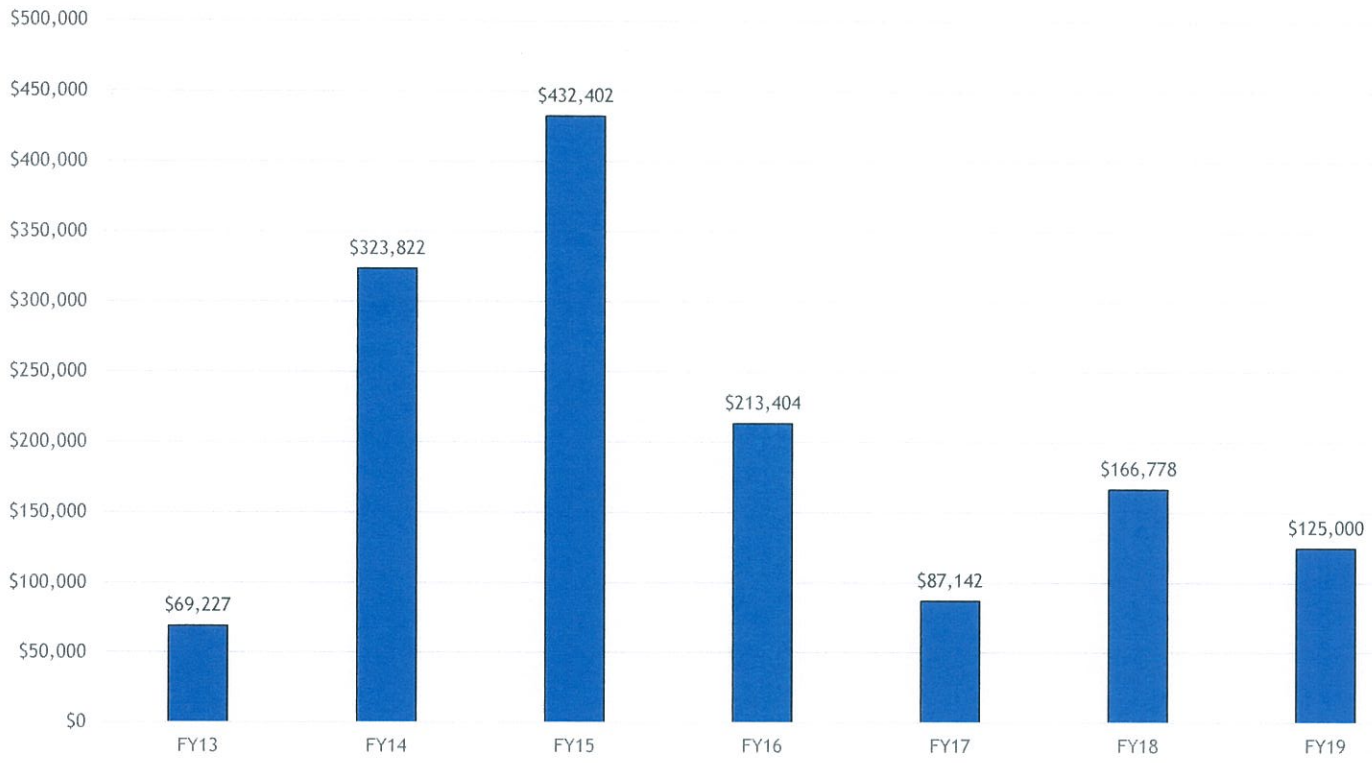


FY18

- Funding - MWCOG/PHF grant - $125,000 (2-year $250,000 grant ends June 2019), remaining PWC contribution ($21,826), remaining Kaiser Permanente grant funding ($16,812) and private contributions ($3,140)
- Program element changes to increase enrollment:
  - Reduced co-pay back to $3 for each one-way trip
  - Program payment for each one-way trip increased to $20
- 207 enrolled participants (as of Feb 28)
- 6,087 trips taken (as of Feb 28) - average cost $8



Funding Challenges



FY19

- Funding will be the remaining $125,000 from the MWCOG grant
- Next steps
  - FY19 Big Decisions…

Questions?