

Presentations and Information Items

- Strategic Plan Update



Strategic Plan Update PRTC Commission Meeting April 4, 2018

Chuck Steigerwald
Director of Strategic Planning

Design Thinking

- AKA Human Centered Design
- Design engineering should be human-centered
- Agile project management
- Creates team environments that are collaborative and innovative
- Thoughtful design, rapid prototyping, and quick, real-world testing

Central Tenets

- Everything starts and ends with understanding people
- Empathy provides critical insight
- Prototype quickly to gain insights
- Adaptable to an organization while maintaining the core elements

Design Thinking Iterative Process

- Empathize
- Define
- Ideate
- Prototype
- Test

How Design Thinking Fits In

- More project-based efforts
- Formalize agile processes
- Adaptive to organizational size
- Productive partnerships
- Builds internal communication

Coming Up Next

Strategic Plan progress