ITEM 9.3 PRTC Regular Meeting February 13, 2020

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Strategic Planning Timeline

January 2014 – proposed FY2015 budget projects regional motor fuels tax deficit after FY2016

May 2014 – PWC Transit Task Force formed to discuss funding and service impacts

September 2014 – Transit Task Force completes work

January 2015 – proposed FY2016 budget again projects regional motor fuels tax deficit after FY2016





Potential Funding Alternatives

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Phase I Recommendations

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- Strategies for the mid and long-term
 - No short-term relief
- Employer partnerships
- Expanded advertising
- Expanded use of federal and state grants (project focused)
- Additional local tax source
- Fare increases for Express riders



Positioning Statement

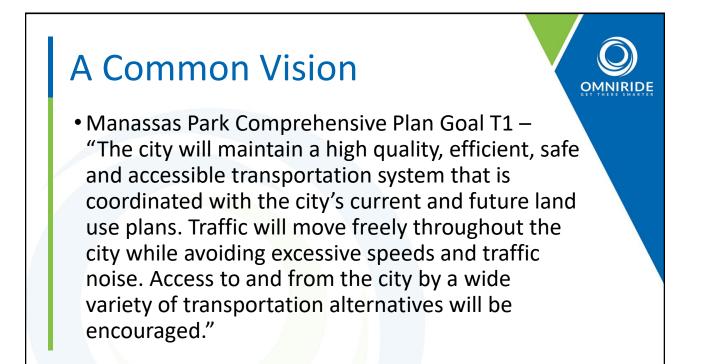
"For the greater Prince William area's growing and diverse residents, organizations, and businesses, PRTC is the organization that delivers a multimodal transportation system, connecting the area's network of convenient, livable activity centers to one another and to the larger region in a way that makes the greater Prince William area the community of choice."

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A Common Vision • PWC Strategic Plan 2017-2020 "Prince William County is a community of choice with a strong, diverse economic base, where individuals and families choose to live and businesses choose to locate" • PWC Strategic Plan 2017-2020, Mobility Section "The community will have an accessible, comprehensive, multi-modal network of transportation infrastructure that supports local and regional mobility."

A Common Vision

• City of Manassas Draft Strategic Plan Transformative Mobility Vision "We will be a city that equitably balances all modes of transportation, providing appropriate infrastructure and leveraging technologies to sustain a safe, environmentally responsible, integrated, and well-functioning transportation system that meets the expectations of our diverse community."



Key Themes

- Fill the void in transportation and land use decision making by becoming a multimodal leader that brings together public and private interests.
- Recapture market share through improvements to service quality, public-private partnerships, and a performance-driven approach.
- Build an army of ambassadors through public and private partnerships to promote travel options.
- Pursue transformational projects that will accelerate the quality of life for Prince William area residents and businesses.



Considerations

- Meet DRPT requirements
- Align with Strategic Recommendations
- Align with jurisdictional goals
- Align with state and regional plans and efforts
- Fiscally constrained
- Responsive to known trends and conditions
- Reasonable and achievable

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Thank you!

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