Presentations/Information Items

- **Key Assumptions for the FY20 Proposed Budget**
- **Strategic Plan Update**

Mobile Ticketing - Technology

- Smartphone Applications

- Tied to payment card

- Uses stored card or phone wallet

- Account based transactions

- Visual validation, Near Field Communication (NFC), Bluetooth

- Use of location services – Big Data

Mobile Ticketing - Integration

- Open Application Program Interface (APIs) allow for integration with third-party applications

- Some work with existing fare payment systems

- Some have existing agreements with trip-planner applications

- Vendors adding features constantly

- Agency owned vs. multi-agency vs. national

Mobile Ticketing - Benefits

- Convenience for riders

- Fare capping

- Flexibility for agency

- Passes for partners

- Partner administration capabilities

- Reporting and data

- Reduced cash handling

- Ease/speed of implementation

Mobile Ticketing – Known Issues

- Equity – Smartphone adoption and solutions for the unbanked/underbanked

- Usage rates

- Use of SmartBenefits

- Regional connectivity

Mobile Ticketing - Procurement

- WMATA Mobile App
- PRTC sole implementation
- Joint procurement with another agency
- Regional procurement

Coming Up Next

TDP/TDMP Update