



Strategic Plan Update PRTC Commission Meeting May 2nd, 2019

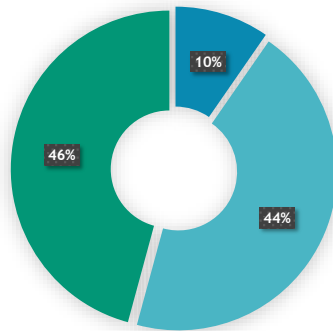
Chuck Steigerwald
Director of Strategic Planning

Strategic Recommendations

- Four focus areas
 - Organizational, Transit, TDM, Future Innovations
- Nineteen Recommendations
- 83 Actions

Strategic Plan Progress

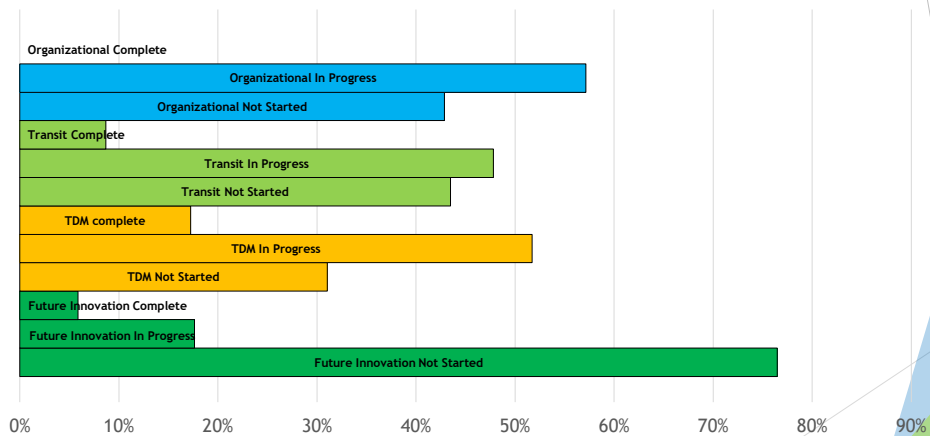
Strategic Plan Actions



■ Complete ■ In Progress ■ Not Started

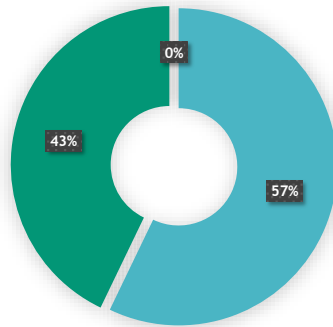
Strategic Plan Progress

Strategic Plan Actions



Strategic Plan Progress

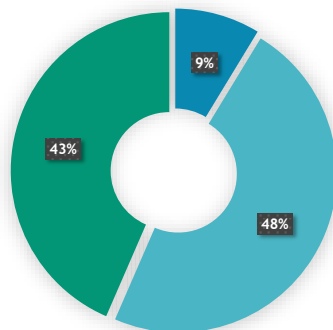
Focus Area - Organizational



■ Complete ■ In Progress ■ Not Started

Strategic Plan Progress

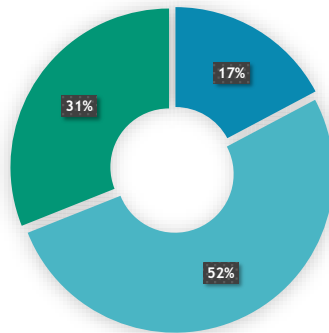
Focus Area - Transit



■ Complete ■ In Progress ■ Not Started

Strategic Plan Progress

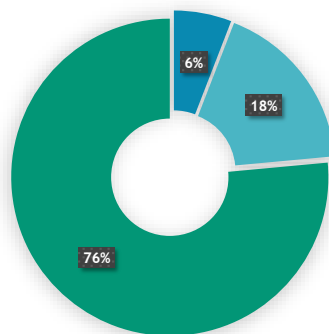
Focus Area - TDM



■ Complete ■ In Progress ■ Not Started

Strategic Plan Progress

Focus Area - Future Innovation



■ Complete ■ In Progress ■ Not Started

Progress Highlights

- Rebranding
- Website re-design
- Partnership with PW Chamber
- New funding sources - Commuter Choice, Vanpool!VA, Transform66
- Cooperation with jurisdictional agencies
- Draft TDM Plan complete, Transit Strategic Plan underway