



ITEM 10A  
PRTC Regular Meeting  
September 5, 2019

## Strategic Plan Update PRTC Commission Meeting September 5<sup>th</sup>, 2019

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Director of Strategic Planning

### Positioning Statement

“For the greater Prince William area’s growing and diverse residents, organizations, and businesses, PRTC is the organization that delivers a multimodal transportation system, connecting the area’s network of convenient, livable activity centers to one another and to the larger region in a way that makes the greater Prince William area the community of choice.”

## Transit Focus Area

- Transit includes services provided by OMNIRIDE: Express, Metro Express, and Local
- Key Theme: Recapture market share through improvements to service quality, public-private partnerships, and a performance-driven approach.

## Transit Recommendations

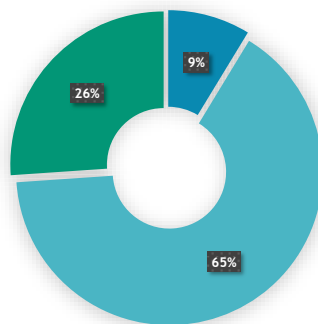
- Implement improvements across all of OMNIRIDE's transit services to a level of quality that will attract more riders.
- Increase and maintain services in high-capacity transit corridors by proactively seeking and leveraging capital and operating funding from state-funded regional MegaProjects.
- Utilize data collection technology to build a business case for public-private partnerships.

## Transit Recommendations

- Develop and apply standards and performance measures to analyze efficiencies and identify opportunities for growth through a detailed Transit Development Plan (TDP), (Phase III of the Strategic Plan).
- Implement policies requiring activity centers and transit-supportive land uses to be connected by OMNIRIDE services and develop planning procedures that follow and support these policies.

## Strategic Plan Progress

### Focus Area - Transit



■ Complete ■ In Progress ■ Not Started

## Transit Recommendations Progress

- Coordinate with NVTC and DRPT to assert PRTC into I-395/I-95 project selection process.
- As part of the TSP, evaluate OMNIRIDE service at the route level and identify service improvements.
- Improve on-board bus amenities such as power outlets on new bus purchases.
- Request official acknowledgement of Transform66 funding.

## Transit Recommendations Progress

- Implementation of real-time bus information.
- Work with local jurisdictions to explore lot expansion options.
- Western service area restructuring.
- Commuter bus expansion to Stafford.
- College Pass program and partnership with NOVA.
- Paratransit pilot.
- Create and fill Project Manager, Data and Analysis position.



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