

September 5, 2019

TO: Madam Chair Anderson and PRTC Commissioners

FROM: Perrin Palistrant

Director of Grants and Project Management

THROUGH: Robert A. Schneider, PhD

Executive Director

SUBJECT: June and July 2019 System Performance and Ridership Reports

OMNIRIDE Express and Metro Express Service

- June average daily ridership remained flat compared to May, but increased seven (7) percent year over year
- Ridership for the year was up 0.5 percent
- Federal Government Shutdown early 2019 tempered overall ridership
- July Ridership increased 1.9 percent compared to June, and up 5.8 percent year over year
- Strong summer ridership noted on I-66 services contributing to overall gains
- Blue/Yellow Line shutdown has not negatively impacted ridership

OMNIRIDE Local Bus Service

- June average daily ridership decreased 3.2 percent from May
- Year over year ridership decreased 7.9 percent
- July ridership decreased less than one (1) percent compared to June
- Significant heat contributed to overall lower summer ridership in June and July
 - Weather sensitive population not riding unless necessary

Vanpool Alliance Program

- Enrollment increased to 674 Vans, an increase of less than 1 percent
- Passenger trips were 124,556 in June and 139,650 in July, both of which are higher than those
 months from the prior year.

OmniMatch Program

Staff participated in:

- June 4 Prince William County Chamber of Commerce Hispanic Council Meeting
- June 5 Commuter Transportation Options Fair at NOVA District VDOT Headquarters in Fairfax
- June 7 Prince William County Chamber of Commerce End of Year Event
- June 12 Quantico Transit/TDM Meeting
- June 19 Prince William County Chamber of Commerce Economic Development Series Breakfast - Virginia Panel Discussion
- June 26 OmniRide/GMU Innovation Park Transportation Forum
- June 26 Quantico Transit Station Coordination Meeting
- June 27 Defense Health Headquarters Health Fair in Fairfax, VA
- July 8 Prince William County Chamber of Commerce Economic Development Committee Planning Meeting
- July 15 Quantico Welcome Aboard Brief
- **July 24** Prince William County Chamber of Commerce Social Media Panel Moderator and Event sponsor
- July 30 & 31 Outreach at the Mark Center due to upcoming route consolidation proposals

Staff attended:

- June 18 Commuter Connections Ridematching Committee Meeting
- June 21 Commuter Connections Employer Outreach Awards Breakfast
- June 24 DRPT Spring Grants Workshop
- July 16 Commuter Connections Sub Committee Meeting

<u>Customer Service Statistics</u>

- The call center received 7,855 calls in June and 8,182 in July
- Responded to 53 general information emails in June and 48 in July
- Percentage of OMNIRIDE local trip denials decreased in June to 1.02 percent and again in July to one (1) percent.

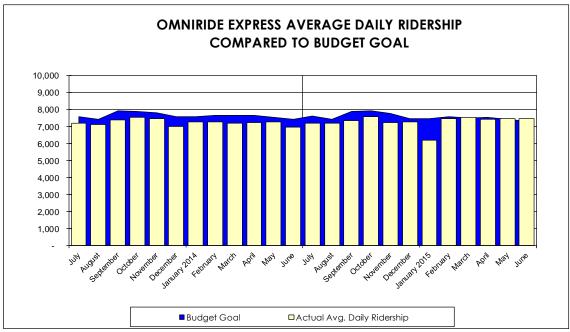
<u>Passenger Complaints</u>

Complaint rates for OmniRide in June and July:

- OMNIRIDE Express and Metro Express complaint rate increased 10 percent from this time in June 2018. The rate increased eight (8) percent for July.
- OMNIRIDE local service complaint rate decreased 28 percent compared to this time in FY18. The rate decreased 54 percent from June to July.

OMNIRIDE EXPRESS SERVICE

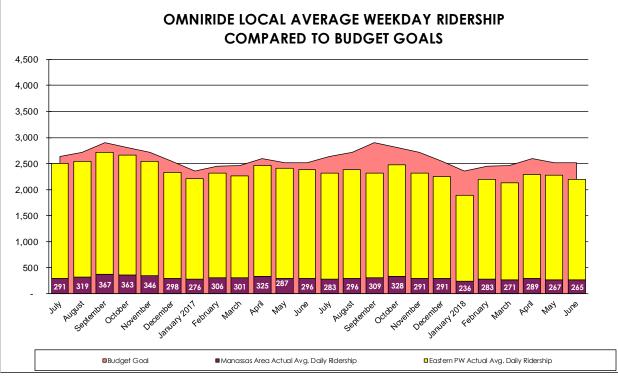
	Monthly R	idership	Avero	ge Daily Ri	dership	FY19	Change from
Month	FY18	FY19	FY18	FY19	% Change	Budget Goal	Goal
July	140,343	147,825	7,225	7,211	-0.2%	7,628	(417)
August	164,910	163,900	7,114	7,194	1.1%	7,422	(228)
September	147,004	141,696	7,417	7,380	-0.5%	7,905	(525)
October	158,463	166,311	7,572	7,579	0.1%	7,922	(343)
November	138,065	134,470	7,458	7,229	-3.1%	7,769	(540)
December	124,008	115,711	7,022	7,276	3.6%	7,479	(203)
January	145,215	122,004	7,304	6,200	-15.1%	7,473	(1,273)
February	136,651	133,331	7,290	7,484	2.7%	7,588	(104)
March	142,397	157,449	7,199	7,569	5.1%	7,531	38
April	152,367	159,794	7,239	7,454	3.0%	7,542	(88)
Мау	158,874	162,241	7,292	7,482	2.6%	7,450	32
June	145,287	150,927	6,995	7,488	7.0%	7,311	177
Year to Date	1,753,584	1,755,659	7,261	7,296	0.5%	7,585	(290)



At year's end figures are revised, if needed, to account for any lingering data latency.

- 7/17- Avg. Daily ridership excludes days before and after Fourth of July Holiday (3,5,6,7)
- 9/17 Avg. Daily Ridership Excludes Friday before Labor Day Holiday (1)
- 10/17-Avg. Daily Ridership Excludes Friday before Columbus Day and Columbus Day (5, 8)
- 11/17-Avg. Daily Ridership Excludes Day before Veterans Day (10), Week of Thanksgiving and Monday after (20-24 and 27), Christmas Tree Lighting ESP 12/17- Avg. Daily Ridership excludes holiday period (20-29)
- 1/18- Avg. Daily Ridership excludes New Year's holiday and weather related school closures (2-5), MLK Holiday (15), School closures-snow (17), Federal
- 2/18- Avg. Daily Ridership excludes weather related school closures and delays (7), Friday before President's Day (16) President's Day Holiday (19)
- 3/18- Avg. Daily Ridership excludes weather related school closures and delays (2,21,22), PWC Spring Break/Good Friday (26-30)
- 4/18- Avg. Daily Ridership excludes weather related road delays and service disruptions (16)
- 5/18- Avg. Daily Ridership excludes Friday before Memorial Day (25)
- $\underline{6/18}$ Avg. Daily Ridership excludes Capitals Stanley Cup Parade ESP Service (12)
- 7/18- Avg. Daily Ridership excludes week of Fourth of July holiday (2-6)
- 8/18- Avg. Daily Ridership excludes Friday before Labor Day (31)
- 10/18- Avg. Daily Ridership excludes Friday before Columbus Day (5) and Columbus Day (8)
- 11/18- Avg. Daily Ridership excludes Veterans Day (11), Snow impacts (15), Thanksigiving (21-23), ESP Tree Lighting (28)
- 12/18- Avg. Daily Ridership excludes State Funeral for George H.W. Bush (5), Weather closures (10), Christmas/New Year's Holiday (21-31)
- 1/19- Avg. Daily Ridership excludes Weather related school closures/delays (15, 29-31) and MLK Holiday (18,21)
- 2/19- Avg. Daily Ridership excludes Weather related school closures/delays (11, 20,21) and President's Day Holiday (18)
- 3/19- Avg. Daily Ridership excludes Weather related school closures/delays (1)
- 4/19- Avg. Daily Ridership excludes interstate closure ESP (4), PWC Spring Break (15-19)
- 5/19- Avg. Daily Ridership excludes Friday before Memorial Day (24)

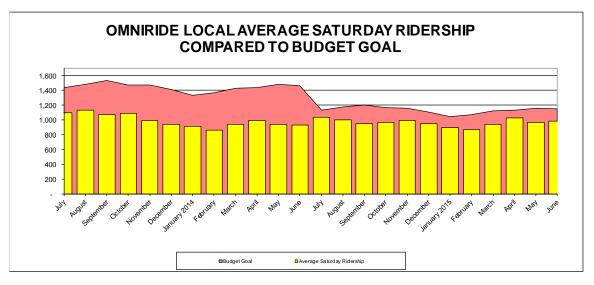
			WEEKD	AY			
	Monthly R	idership	Averag	e Daily Rider	ship	FY19	Change from
Month	FY18	FY19	FY18	FY19	% Change	Budget Goal	Goal
July	49,365	48,194	2,507	2,309	-7.9%	2,636	(327)
August	58,330	54,757	2,536	2,380	-6.2%	2,712	(332)
September	54,048	44,045	2,709	2,319	-14.4%	2,905	(586)
October	57,288	56,087	2,659	2,470	-7.1%	2,814	(344)
November	50,905	45,587	2,540	2,314	-8.9%	2,713	(399)
December	43,042	40,452	2,331	2,246	-3.6%	2,538	(292)
January	44,114	37,679	2,208	1,893	-14.3%	2,361	(468)
February	45,089	40,524	2,320	2,189	-5.6%	2,450	(261)
March	46,223	44,239	2,258	2,126	-5.8%	2,458	(332)
April	51,312	49,867	2,464	2,292	-7.0%	2,595	(303)
Мау	52,868	49,999	2,403	2,272	-5.5%	2,518	(246)
June	50,114	43,968	2,379	2,199	-7.6%	2,512	(313)
Year to Date	602,698	555,398	2,443	2,251	-7.9%	2,601	(350)



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- 7/17-Avg. Daily Ridership excludes days before and after Fourth of July Holiday (3,5,6,7)
- 9/17- Avg. Daily Ridership excludes Friday before Labor Day (1)
- 10/17- Avg. Daily Ridership excludes Columbus Day (8)
- 11/17- Avg. Daily Ridership excludes Election Day (7), Veterans Day Observed (10), Wednesday before and Friday after Thanksgiving (23 and 2
- 12/17- Avg. Daily Ridership excludes holiday period (20-29)
- 1/18- Avg. Daily Ridership excludes New Year's holiday and weather related school closures (2-5), MLK Holiday (15), School closures-snow (17)
- 2/18- Avg. Daily Ridership excludes weather related school closures (7), President's Day Holiday (19)
- 3/18- Avg. Daily Ridership excludes weather related school closures (2,21,22), Good Friday (30)
- 4/18- Avg. Daily Ridership excludes weather related roadway delays and ridership shifts (16)
- 10/18- Avg. Daily Ridership excludes Columbus Day (8)
- 11/18- Avg. Daily Ridership excludes Veterans Day (11), Snow (15), Thanksgiving (21-23)
- 12/18- Avg. Daily Ridership excludes Weather closures (10), Christmas/New Year's Holiday (21-31)
- $\underline{1/19}$ Avg. Daily Ridership excludes weather related closures/delays (15,29-31), MLK Holiday (21)
- 2/19- Avg. Daily Ridership excludes weather related closures/delays (11, 20, 21), President's Day Holiday (18)
- $\underline{3/19}\text{-}$ Avg. Daily Ridership excludes weather related closures/delays (1)
- 4/19- Avg. Daily Ridership excludes PWC Spring Break (15-19)

			SA	TURDAY			
	Monthly Ric	dership	Average	e Saturday	Ridership	Average Saturday FY19	Change from
Month	FY18	FY19	FY18	FY19	% Change	Budget Goal	Goal
July	5,606	3,788	1,099	1,040	-5.4%	1,134	(94)
August	4,528	4,001	1,132	1,000	-11.7%	1,172	(172)
September	5,350	5,864	1,070	951	-11.1%	1,203	(252)
October	4,349	3,857	1,087	964	-11.3%	1,163	(199)
November	3,966	3,662	992	990	-0.2%	1,157	(167)
December	4,119	4,475	944	947	0.3%	1,106	(159)
January	3,423	3,244	914	895	-2.1%	1,048	(153)
February	3,437	3,480	859	870	1.3%	1,067	(197)
March	4,581	4,720	944	944	0.0%	1,120	(176)
April	3,966	4,121	992	1,030	3.8%	1,131	(101)
May	3,752	3,867	938	967	3.1%	1,160	(193)
June	4,665	4,920	933	984	5.5%	1,146	(162)
Year to Date	51,742	49,999	992	965	-2.7%	1,134	(169)



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12/17 - Excludes weather (9) and New Years Eve weekend/very cold weather (30)

1/18-Excludes snow/very cold weather (6)

3/18-Excludes wind event/early mall closures and severe traffic (3)

7/18-Excludes significant rain/storms and traffic (21)

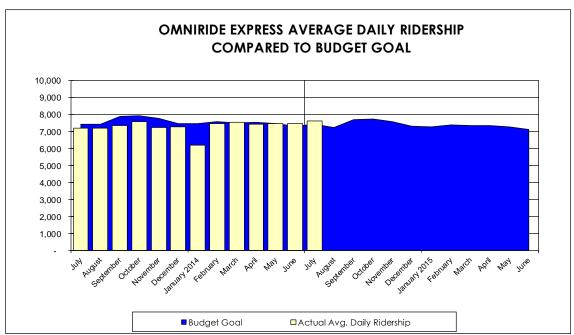
11/18-Excludes Thanksgiving weekend (24)

12/18-Excludes Cold/Snow (15)

1/19- Excludes snow/weather (11)

OMNIRIDE EXPRESS SERVICE

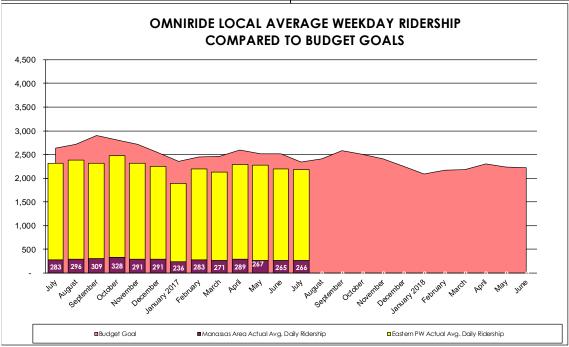
	Monthly Ric	dership	Averd	ge Daily Ri	dership	FY20	Change from
Month	FY19	FY20	FY19	FY20	% Change	Budget Goal	Goal
July	147,825	162,648	7,211	7,627	5.8%	7,451	176
August							
September							
October							
November							
December							
January							
February							
March							
April							
Мау							
June							
Year to Date	147,825	162,648	7,211	7,627	5.8%	7,451	176



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- 3/19- Avg. Daily Ridership excludes Weather related school closures/delays (1)
- 4/19- Avg. Daily Ridership excludes interstate closure ESP (4), PWC Spring Break (15-19)
- 5/19- Avg. Daily Ridership excludes Friday before Memorial Day (24)
- 7/19-Avg. Daily Ridership excludes 7/3, 4, 5 (Independence Day Holiday)

			WEEKI	DAY			
	Monthly Ri	dership	Averag	ge Daily Rider	ship	FY20	Change from
Month	FY19	FY20	FY19	FY20	% Change	Budget Goal	Goal
July	48,194	47,848	2,309	2,182	-5.5%	2,338	(156)
August							
September							
October							
November							
December							
January							
February							
March							
April							
May							
June							
Year to Date	48,194	47,848	2,309	2,182	-5.5%	2,338	(156)



At year's end figures are revised, if needed, to account for any lingering data latency.

10/18- Avg. Daily Ridership excludes Columbus Day (8)

11/18- Avg. Daily Ridership excludes Veterans Day (11), Snow (15), Thanksgiving (21-23)

12/18- Avg. Daily Ridership excludes Weather closures (10), Christmas/New Year's Holiday (21-31)

1/19- Avg. Daily Ridership excludes weather related closures/delays (15,29-31), MLK Holiday (21)

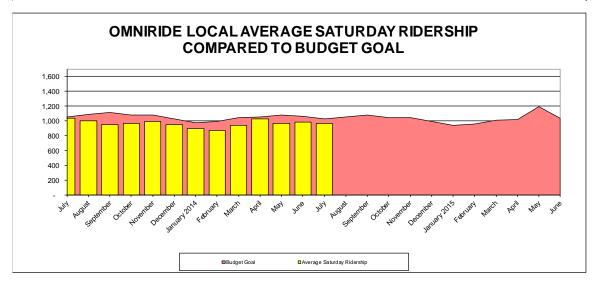
2/19- Avg. Daily Ridership excludes weather related closures/delays (11, 20, 21), President's Day Holiday (18)

 $\underline{3/19}\text{-}$ Avg. Daily Ridership excludes weather related closures/delays (1)

4/19- Avg. Daily Ridership excludes PWC Spring Break (15-19)

7/19- Avg. Daily Ridership excludes 7/4 (Independence Day), 7/5 Day after Independence Day

			SA	TURDAY			
	Monthly Ric	dership	Average	e Saturday	Ridership	Average Saturday FY20	Change from
Month	FY19	FY20	FY19	FY20	% Change	Budget Goal	Goal
July	3,788	3,864	1,040	966	-7.1%	1,025	(59)
August							
September							
October							
November							
December							
January							
February							
March							
April							
Мау							
June							
Year to Date	3,788	3,864	1,040	966	-7.1%	1,025	(59)



At year's end figures are revised, if needed, to account for any lingering data latency.

 $\underline{7/18\text{--}}\text{Excludes}$ significant rain/storms and traffic (21)

11/18-Excludes Thanksgiving weekend (24)

12/18-Excludes Cold/Snow (15)

1/19- Excludes snow/weather (11)

		OMN	IMATCH	IMATCH / VANPOOL ALLIANCE	OOL A	LLIAN	CE	
		Omnil	Match			Vanpoo	Vanpool Alliance	
	FY18	FY19	FY18	FY19	FY18	FY19	FY18	FY19
	New	New	Other	Other			Monthly	Monthly
	Applications	Applications	Applications	Applications	Vanpools	Vanpools	Passenger	Passenger
	Received	Received	Received	Received	Enrolled	Enrolled	Trips	Trips
July	34	23	5	9	653	699	117,257	125,864
August	36	42	20	27	658	699	133,874	136,402
September	22	32	15	11	629	029	116,527	118,472
October	52	77	12	11	662	029	127,548	130,798
November	40	99	17	8	663	671	120,117	116,453
December	25	28	10	8	029	672	108,423	101,939
January	47	48	10	7	652	672	128,991	117,672
February	32	56	5	11	664	673	117,217	111,944
March	47	33	13	9	664	673	124,857	121,914
April	42	12	13	8	899	673	130,115	131,777
May	20	25	11	12	899	674	136,051	140,365
June	49	32	3	4	699	674	126,686	124,556
Average	40	42	11	10	661	672	123,972	123,180

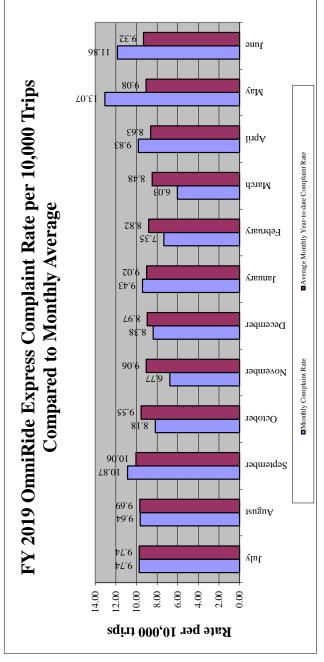
"New PRTC Applications Received" include all new customers inquiring about rideshare options in Prince William, Manassas, and Manassas Park.
 "Other Applications Received" include reapplicants, deletions and commuters contacted as a follow-up interested in remaining in the program.
 "Vanpools Enrolled" includes all vanpools approved as of last day of the month.

		OMNI	IMATCH	IMATCH / VANPOOL ALLIANCE	OOL A	LLIAN	CE	
		Omnil	Match			Vanpoo	Vanpool Alliance	
	FY19	FY20	FY19	FY20	FY19	FY20	FY19	FY20
	New	New	Other	Other			Monthly	Monthly
	Applications	Applications	Applications	Applications	Vanpools	Vanpools	Passenger	Passenger
	Received	Received	Received	Received	Enrolled	Enrolled	Trips	Trips
July	53	52	9	10	699	674	125,864	139,650
August								
September								
October								
November								
December								
January								
February								
March								
April								
Мау								
June								
Average	53	52	6	10	699	674	125,864	139,650

"New PRTC Applications Received" include all new customers inquiring about rideshare options in Prince William, Manassas, and Manassas Park.
 "Other Applications Received" include reapplicants, deletions and commuters contacted as a follow-up interested in remaining in the program.
 "Vanpools Enrolled" includes all vanpools approved as of last day of the month.

FY 2018 Yea	FY 2018 Year-to-date OmniRide Express Complaints	ide Express Con	nplaints	¥
	Ridership	Complaints	Per 10k Trips	
July	140,343	133	9.48	July
August	164,929	132	8.00	August
September	147,004	115	7.82	Septembe
October	158,222	107	6.76	October
November	138,188	96	6.95	November
December	123,853	131	10.58	December
January	145,038	100	68.9	January
February	136,436	111	8.14	February
March	142,166	115	8.09	March
April	152,156	133	8.74	April
May	158,708	140	8.82	May
June	145,087	167	11.51	June
Year-to-date totals	1,752,130	1,480	8.45	Year-to-d

FY 2019 Year	FY 2019 Year-to-date OmniRide Express Complaints	de Express Con	nplaints
	Ridership	Complaints	Per 10k Trips
July	147,825	144	72.6
August	163,900	158	9.64
September	141,696	154	10.87
October	1166,311	136	8.18
November	134,470	91	<i>LL</i> '9
December	115,711	76	8:38
January	122,004	115	6.43
February	133,331	86	7.35
March	157,449	95	6.03
April	159,794	157	88.6
May	162,241	212	13.07
June	150,927	179	11.86
Year-to-date totals	1,755,659	1,636	6.32



Complaint rates for OmniRide Express service for the current month and for the year-to-date in contrast to fiscal year 2018 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2019 in the bus services contract.

FY 2019 Yea	r-to-date OmniR	ide Express Con	nplaints
	Ridership	Complaints	Per 10k Trips
July	147,825	144	9.74
August			
September			
October			
November			
December			
January			
February			
March			
April			
May			
June			
Year-to-date totals	147,825	144	9.74

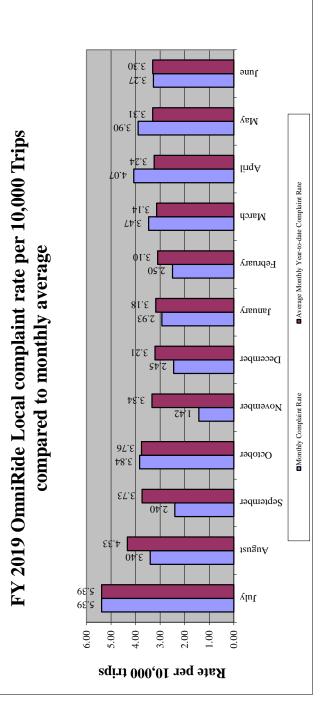
FY 2020 Year	-to-date OmniRi	de Express Con	nplaints
	Ridership	Complaints	Per 10k Trips
July	162,648	156	9.59
August			
September			
October			
November			
December			
January			
February			
March			
April			
May			
June			
Year-to-date totals	162,648	156	9.59



Complaint rates for OmniRide Express service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the bus services contract.

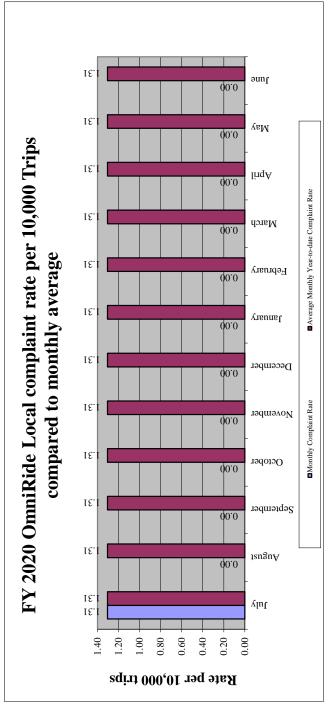
FY 2018 Ye	018 Year-to-date OmniRide Local Complaints	Ride Local Com	plaints	FY 2019 Ye	FY 2019 Year-to-date Om
	Ridership	Complaints	Per 10k Trips		Ridership
July	54,971	40	7.28	July	51,5
August	62,858	42	89.9	August	58,7
September	59,398	30	5.05	September	49,5
October	61,637	15	2.43	October	5,65
November	54,871	24	4.37	November	49,2
December	47,161	26	5.51	December	44,5
January	47,537	24	5.05	January	40,5
February	48,526	18	3.71	February	44,(
March	50,804	21	4.13	March	48,5
April	55,278	17	3.08	April	53,5
May	56,620	24	4.24	May	53,8
June	54,779	21	3.83	June	48,8
Year-to-date totals	654,440	302	4.61	Year-to-date totals	605;3

F Y 2019 YE	FY 2019 Year-to-date Omnikide Local Compiaints	Kide Locai Com	piaints
	Ridership	Complaints	Per 10k Trips
July	51,982	28	68.3
August	58,758	20	3.40
September	49,909	12	2.40
October	59,944	23	3.84
November	49,249	7	1.42
December	44,927	11	2.45
January	40,923	12	2.93
February	44,004	11	2.50
March	48,959	17	74.8
April	53,988	22	4.07
May	53,866	21	3.90
June	48,888	16	3.27
Year-to-date totals	605,397	200	3.30



Complaint rates for OmniRide Local service for the current month and for the year-to-date in contrast to fiscal year 2018 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2019 in the new bus services contract.

FY 2019 Ye	FY 2019 Year-to-date OmniRide Local Complaints	Ride Local Com	plaints	FY 2020 Yes	FY 2020 Year-to-date OmniRide Local Complaints	Ride Local Com	plaints
	Ridership	Complaints	Per 10k Trips		Ridership	Complaints	Per 10k Trips
July	51,982	28	5.39	July	095,66	13	1.
August				August			
September				September			
October				October			
November				November			
December				December			
January				January			
February				February			
March				March			
April				April			
May				May			
June				June			
Year-to-date totals	51,982	28	5.39	Year-to-date totals	095'66	13	1.



Complaint rates for OmniRide Local service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the new bus services contract.

