



Strategic Plan Update PRTC Commission Meeting February 13th, 2020

Strategic Planning Timeline



January 2014 – proposed FY2015 budget projects regional motor fuels tax deficit after FY2016

May 2014 – PWC Transit Task Force formed to discuss funding and service impacts

September 2014 – Transit Task Force completes work

January 2015 – proposed FY2016 budget again projects regional motor fuels tax deficit after FY2016

Strategic Planning Timeline

July 2015 – external Operational Analysis begins

November 2015 – external Operational Analysis is completed

November 2015 – Commission Strategic Planning retreat

January 2016 – FY2017 proposed budget contains \$1.4M in service reductions

Strategic Planning Timeline

May 2016 – Phase I, Potential Funding Alternatives, begins (completed in November)

August 2016 – Strategic Plan Steering Committee formed

December 2016 - Strategic Visioning Retreat

December 2017 - Phase II, Strategic Recommendations, completed

Potential Funding Alternatives



Phase I Recommendations



- Strategies for the mid and long-term
 - No short-term relief
- Employer partnerships
- Expanded advertising
- Expanded use of federal and state grants (project focused)
- Additional local tax source
- Fare increases for Express riders

Strategic Recommendations



Positioning Statement



“For the greater Prince William area’s growing and diverse residents, organizations, and businesses, PRTC is the organization that delivers a multimodal transportation system, connecting the area’s network of convenient, livable activity centers to one another and to the larger region in a way that makes the greater Prince William area the community of choice.”



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A Common Vision

- PWC Strategic Plan 2017-2020 “Prince William County is a community of choice with a strong, diverse economic base, where individuals and families choose to live and businesses choose to locate”
- PWC Strategic Plan 2017-2020, Mobility Section “The community will have an accessible, comprehensive, multi-modal network of transportation infrastructure that supports local and regional mobility.”



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A Common Vision

- City of Manassas Draft Strategic Plan Transformative Mobility Vision “We will be a city that equitably balances all modes of transportation, providing appropriate infrastructure and leveraging technologies to sustain a safe, environmentally responsible, integrated, and well-functioning transportation system that meets the expectations of our diverse community.”



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A Common Vision

- Manassas Park Comprehensive Plan Goal T1 – “The city will maintain a high quality, efficient, safe and accessible transportation system that is coordinated with the city’s current and future land use plans. Traffic will move freely throughout the city while avoiding excessive speeds and traffic noise. Access to and from the city by a wide variety of transportation alternatives will be encouraged.”



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Key Themes

- Fill the void in transportation and land use decision making by becoming a multimodal leader that brings together public and private interests.
- Recapture market share through improvements to service quality, public-private partnerships, and a performance-driven approach.
- Build an army of ambassadors through public and private partnerships to promote travel options.
- Pursue transformational projects that will accelerate the quality of life for Prince William area residents and businesses.

TDMP and TSP



Considerations

- Meet DRPT requirements
- Align with Strategic Recommendations
- Align with jurisdictional goals
- Align with state and regional plans and efforts
- Fiscally constrained
- Responsive to known trends and conditions
- Reasonable and achievable





Thank you!

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