

#### February 4, 2021

TO: Chair Franklin and PRTC Commissioners

FROM: Perrin Palistrant

**Director of Operations and Operations Planning** 

THROUGH: Robert A. Schneider, PhD

**Executive Director** 

SUBJECT: December 2020 System Performance and Ridership Report

#### OMNIRIDE Express and Metro Express Service

- December average daily ridership decreased fourteen (14) percent from November, but was down 79 percent compared to December 2019
- Month-to-month ridership decline was impacted primarily by winter weather towards the middle of the month, and holidays at the end of the month, along with typical seasonal declines
- Overall ridership trends are fairly stable and staff will monitor as the holidays end for any changes in patterns

## **OMNIRIDE Local Bus Service**

- December average daily ridership decreased five (5) percent from October, but down 45 percent compared to December 2019
- Strategic bus deployment was altered mid-month to assist with any local bus overcrowding that had been occurring during off-peak times
- Staff will continue to monitor any new trends that develop after the holidays

## Vanpool Alliance Program

- Enrollment in December decreased by 90 vans due to inactivity compared to November
- Ridership in December decreased 2.3 percent compared to November, and down 71 percent compared to December 2019

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#### OmniMatch Program

Staff participated in: (all meetings were virtual)

#### **Chamber Meetings**

12/01/2020- Prince William County Chamber of Commerce Education & Workforce Committee

Meeting- OmniRide Employer Outreach Program is the annual meeting sponsor

12/01/2020 - Prince William County Chamber of Commerce Hispanic Council Meeting

12/03/2020 - Prince William County Chamber of Commerce - Technology & Security Council Meeting

12/15/2020 - Prince William County Chamber of Commerce - Economic Development Committee

Meeting - OmniRide Employer Outreach Program is the annual meeting sponsor

12/17/2020 – Presentation to the Prince William County Chamber of Commerce Board of Directors –

The OmniRide Employer Outreach Program is the annual sponsor for the Chambers Economic Development Committee. Holly Morello is the Chair of the Committee in FY21, and was asked to give a presentation to the Chamber Board about the Committee

#### **Commuter Connections**

12/15/2020 - Commuter Connections Ridematching Committee Meeting

**12/15/2020** - Commuter Connections Regional Transportation Demand Management Marketing Group Meeting

### **Regional Coordination**

12/07/2020 - NVTC-PRTC Legislative Briefing

12/09/2020 - OmniRide Hispanic Council Meeting

12/10/2020 – Commuter Choice Strategy Session with Arlington County

12/11/2020 - Transform 66/Local Agencies Coordination Meeting

**12/11/2020** - I-495 American Legion Bridge Transit/Transportation Demand Management December Stakeholder Meeting

#### Other

12/09/2020 – Naval Sea Systems Command (NAVSEA) Virtual Commuter Fair

#### **Customer Service Statistics**

- The call center received 4,673 calls in December 2020 and 4,404 in November 2020
- Responded to 16 general information emails in December 2020 and 12 in November 2020
- OMNIRIDE local trip denials in December 2020 were .81 percent and .29 percent in November 2020

## <u>Passenger Complaints</u>

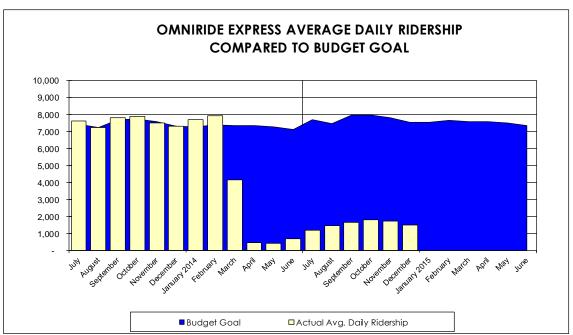
Complaint rate for OmniRide in November:

- OMNIRIDE Express and Metro Express complaint rate for December 2020 increased 127 percent compared to November 2020
- OMNIRIDE Local service complaint rate for December 2020 increased 67 percent compared to November 2020

Note: OmniRide was closed on December 25, 2020

## **OMNIRIDE EXPRESS SERVICE**

	Monthly Ri	dership	Averd	ge Daily Ri	dership	FY21	Change from
Month	FY20	FY21	FY20	FY21	% Change	<b>Budget Goal</b>	Goal
July	163,138	26,566	7,627	1,194	-84.3%	7,693	(6,499)
August	140,151	30,228	7,256	1,464	-79.8%	7,485	(6,021)
September	148,295	34,795	7,808	1,670	-78.6%	7,972	(6,302)
October	176,101	38,900	7,886	1,824	-76.9%	7,989	(6,165)
November	136,522	28,579	7,501	1,761	-76.5%	7,835	(6,074)
December	128,940	27,411	7,315	1,518	-79.2%	7,542	(6,024)
January							
February							
March							
April							
Мау							
June							
Year to Date	893,147	186,479	7,566	1,572	-79.2%	7,753	(6,181)

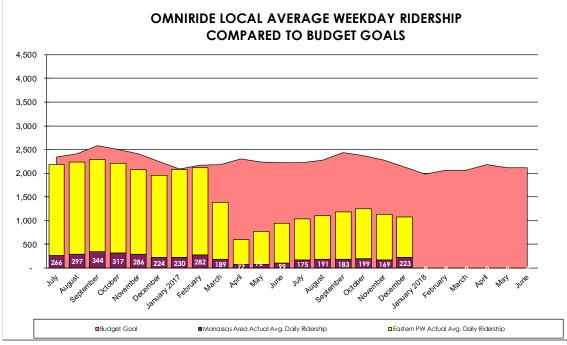


At year's end figures are revised, if needed, to account for any lingering data latency.

- 7/19-Avg. Daily Ridership excludes 7/3, 4, 5 (Independence Day Holiday)
- 8/19-Avg. Daily Ridership excludes 8/1, 2, 5 (Work Stoppage), 30 (Friday before Labor Day)
- 9/19-Avg. Daily Ridership excludes 9/20 (car free day), 9/23 (ESP due to demonstrations in DC)
- 10/19-Avg. Daily Ridership excludes (14) (Columbus Day)
- $\underline{11/19} ext{-Avg.}$  Daily Ridership excludes (11) (Veterans Day), 27-29 (Thanksgiving)
- 12/19-Avg. Daily Ridership excludes (16) (PWC schools closed due to snow/ice),23-31 (Winter break)
- 1/20-Avg. Daily Ridership excludes 2-3(Winter break),7 (OPM early release), 20 (MLK Day)
- 2/20-Avg. Daily Ridership excludes 17 (President's Day)
- 7/20-Avg. Daily Ridership exclides 7/3 (Independence Day Holiday-Observed), 7/4 (Independence Day-No Service)
- 8/20-Avg. Daily Ridership exclides 8/28 (ESP operated due to march in Washington DC)
- 9/20-Avg. Daily Ridership excludes 9/10-9/11 (Work Stoppage)
- 10/20-Avg. Daily Ridership excludes 10/12 (Columbus Day)
- 11/20-Avg. Daily Riderhsip excluides 3-6 (Election Day Demonstrations in DC), 11 (Veterans Day), 27-28 (Thanksgiving Holiday)
- 12/20 Avg. Daily Ridership excludes 14 (operator shortage), 16-17 (snow/ice), 23-25 and 28-31 (Christmas/New Years)

## **OMNIRIDE LOCAL SERVICE**

			WEEKD	AY			
	Monthly Ri	dership	Average	e Daily Rider	ship	FY21	Change from
Month	FY20	FY21	FY20	FY21	% Change	<b>Budget Goal</b>	Goal
July	47,848	23,814	2,182	1,042	-52.2%	2,216	(1,174)
August	45,499	23,156	2,238	1,100	-50.8%	2,279	(1,179)
September	44,528	25,531	2,285	1,181	-48.3%	2,441	(1,260)
October	50,270	27,140	2,205	1,250	-43.3%	2,365	(1,115)
November	39,798	22,121	2,074	1,134	-45.3%	2,280	(1,146)
December	38,853	22,096	1,957	1,076	-45.0%	2,133	(1,057)
January							
February							
March							
April							
Мау							
June							
Year to Date	266,796	143,858	2,157	1,131	-47.6%	2,286	(1,155)



#### At year's end figures are revised, if needed, to account for any lingering data latency.

7/19- Avg. Daily Ridership excludes 7/4 (Independence Day), 7/5 Day after Independence Day

8/19- Avg. Daily Ridership excludes 8/1, 2, 5 (work stoppage)

 $\underline{9/19}\text{-}$  Avg. Daily Ridership excludes 9/20 (car free day)

10/19- Avg. Daily Ridership excludes (14) Columbus Day

11/19- Avg. Daily Ridership excludes (11) Veterans Day, 27-29 Thanksgiving

12/19- Avg. Daily Ridership excludes (16) PWC schools closed due to snow/ice; 23-31 (Winter break)

1/20- Avg. Daily Ridership excludes 2-3 (winter break), 20 (MLK Day)

2/20 Avg. Daily Ridership excludes 17 (President's Day)

 $\underline{\textit{7/20-}} \text{Avg. Daily Ridership excludes 7/3 (Independence Day Holiday Observed), 7/4 (Independence Day-No Sevice)}$ 

9/20-Avg. Daily Ridership excludes 9/10-9/11 (Work Stoppage)

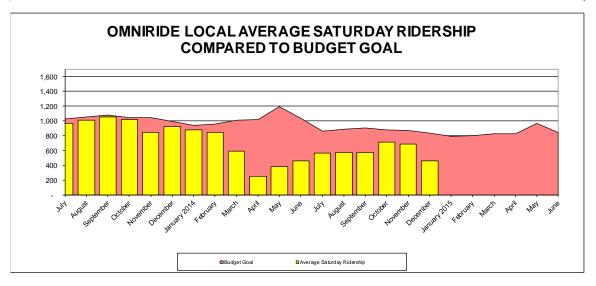
10/20-Avg. Daily Ridership excludes 10/12 (Columbus Day)

 $\underline{\text{11/20}}\text{-Avg. Daily Ridership Excludes 11 (Veterans Day), 27-28 (Thanksgiving Holiday)}$ 

 $\underline{12/20}\text{-Avg. Daily Ridership Excludes 14 (operator shortage), 16-17 (snow/ice), 23-25 (Christmas Holiday)}$ 

# **OMNIRIDE LOCAL SERVICE**

			SA	TURDAY			
	Monthly Ri	dership	Average	e Saturday	Ridership	Average Saturday FY21	Change from
Month	FY20	FY21	FY20	FY21	% Change	Budget Goal	Goal
July	3,864	1,706	966	569	-41.1%	1,025	(456)
August	5,032	2,856	1,006	571	-43.2%	1,055	(484)
September	4,219	2,308	1,055	577	-45.3%	1,078	(501)
October	4,063	3,570	1,016	714	-29.7%	1,045	(331)
November	4,224	2,751	845	688	-18.6%	1,041	(353)
December	3,673	1,836	918	459	-50.0%	996	(537)
January							
February							
March							
April							
Мау							
June							
Year to Date	25,075	15,027	968	596	-38.4%	1,040	(444)



At year's end figures are revised, if needed, to account for any lingering data latency.

7/18-Excludes significant rain/storms and traffic (21)

11/18-Excludes Thanksgiving weekend (24)

12/18-Excludes Cold/Snow (15)

1/19- Excludes snow/weather (11)

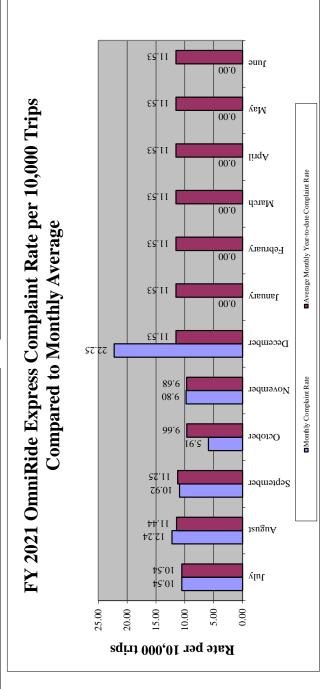
1/20- Excludes snow/weather (18)

		OMN	IMATCH	<b>IMATCH / VANPOOL ALLIANCE</b>	OOL A	LLIAN	CE	
		OmniMatch	Match			Vanpoo	Vanpool Alliance	
	FY20	FY21	FY20	FY21	FY20	FY21	FY20	FY21
	New	New	Other	Other			Monthly	Monthly
	Applications	Applications	Applications	<b>Applications</b>	Vanpools	Vanpools	Passenger	Passenger
	Received	Received	Received	Received	Enrolled	Enrolled	Trips	Trips
July	52	8	10	2	674	648	139,650	34,246
August	41	7	9	0	674	640	132,224	32,492
September	99	9	13	0	674	999	131,999	38,177
October	52	9	2	0	674	292	143,962	37,607
November	41	8	3	0	674	539	121,098	35,233
December	25	3	9	0	674	429	118,579	34,407
January								
February								
March								
April								
Мау								
June								
Average	45	4	7	0	674	292	131,252	35,360

"New PRTC Applications Received" include all new customers inquiring about rideshare options in Prince William, Manassas, and Manassas Park.
"Other Applications Received" include reapplicants, deletions and commuters contacted as a follow-up interested in remaining in the program.
"Vanpools Enrolled" includes all vanpools approved as of last day of the month.

FY 2020 Yea	FY 2020 Year-to-date OmniRide Express Complaints	ide Express Con	nplaints	FY 2021 Year-1	اے
	Ridership	Complaints	Per 10k Trips		
July	163,138	156	9.56	July	
August	140,151	06	6.42	August	
September	148,295	108	7.28	September	
October	176,101	131	7.44	October	
November	136,522	124	80.6	November	
December	128,940	187	14.50	December	
January				January	
February				February	
March				March	
April				April	
May				May	
June				June	
Year-to-date totals	893,147	962	8.91	Year-to-date totals	
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FY 2021 Yeal	FY 2021 Year-to-date OmniRide Express Complaints	de Express Con	nplaints
	Ridership	Complaints	Per 10k Trips
July	26,566	28	10.54
August	30,228	39	12.90
September	34,795	38	10.92
October	38,900	23	16.5
November	28,579	28	08'6
December	27,411	61	22.25
January			
February			
March			
April			
May			
June			
Year-to-date totals	186,479	217	11.64



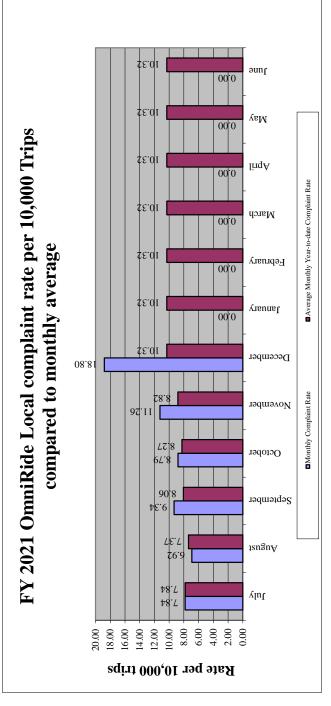
Complaint rates for OmniRide Express service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the bus services contract.

FY 2020 Yo	FY 2020 Year-to-date Omnil	Ride Local Complaints	plaints	FY 2021 Ye	FY 2021 Year-to-date OmniRideLocal Complain	RideLocal Com	lain
	Ridership	Complaints	Per 10k Trips		Ridership	Complaints	Per
July	51,712	13	2.51	July	25,520	20	
August	50,531	24	4.75	August	26,012	18	
September	48,747	17	3.49	September	27,839	26	
October	54,333	18	3.31	October	30,710	27	
November	44,022	16	3.63	November	24,872	28	
December	42,526	16	3.76	December	23,932	45	
January				January			
February				February			
March				March			
April				April			
May				May			
June				June			
Year-to-date totals	291,871	104	3.56	Year-to-date totals	158,885	164	

6.92 9.34 8.79 11.26 18.80

r 10k Trips

10.32



Complaint rates for OmniRide Local service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the new bus services contract.

