

### October 29, 2020

TO: Chair Franklin and PRTC Commissioners

FROM: Perrin Palistrant

**Director of Operations and Operations Planning** 

THROUGH: Robert A. Schneider, PhD

**Executive Director** 

SUBJECT: September 2020 System Performance and Ridership Report

## OMNIRIDE Express and Metro Express Service

- September average daily ridership increased 14 percent from August, but was down 78 percent compared to September 2019
- Ridership gains remain highest on Pentagon-based routes, with some increases on services to DC
- Continued analysis will be focused on commuting trends by employees in our service area

### **OMNIRIDE Local Bus Service**

- September average daily ridership increased seven (7) percent from August, but down 48 percent compared to September 2019
- Ridership growth is following the same annual seasonal trends, but at a much lower level of passenger utilization
- Saturday ridership continues to show month-to-month increases. but still down 45 percent compared to September 2019

### Vanpool Alliance Program

- Enrollment decreased 12 percent to 566 vans due to a vendor terminating a large number of vans
- Ridership in September was 38,177 trips, which was an increase of 18 percent from the month prior, but still down about 68 percent from the same period in 2019

### OmniMatch Program

Staff participated in: (all meetings were virtual)

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# **Chamber Meetings**

09/01/2020 – Prince William County Chamber of Commerce Education and Workforce Committee
 Meeting - OmniRide Employer Outreach Program is the Annual Meeting Sponsor
 09/03/2020 – Prince William County Chamber of Commerce: "Policy Makers Series: Congresswoman
 Jennifer T. Wexton" - OmniRide Employer Outreach Program is the Annual Event Series Sponsor
 09/15/2020 – Prince William County Chamber of Commerce Economic Development Committee
 Meeting - OmniRide Employer Outreach Program is the Annual Meeting Sponsor
 09/24/2020 – Prince William County Chamber of Commerce – Women's Leadership Council

### **Leadership Prince William**

09/10/2020 - Leadership Prince William Education Session Day

**09/27/2020 -** Leadership Prince William Health and Human Services Session Day and Graduation Ceremony (Holly Morello, OmniRide's TDM Program Manager, is a graduate of the Class of 2020)

### **Regional Coordination**

09/01/2020 - NOVA TDM Coordination Meeting - VDOT sponsored

**09/03/2020 -** DRPT, Fairfax, Loudoun, Dulles Area Transit Association (DATA) and OmniRide Coordination Meeting

09/09/2020 - Commuter Connections Bike to Work Day Steering Committee Meeting

09/09/2020 - Commuter Connections Car Free Day Steering Committee Meeting – Holly Morello,

OmniRide TDM Program Manager, announced as the new Committee Chair

09/15/2020 - Commuter Connections TDM Marketing Group Meeting

09/15/2020 - Commuter Connections Sub Committee Meeting

09/15/2020 - Commuter Connections Ridematching Committee Meeting

**09/16/2020** – Transportation Research Board Ferry Transportation Committee and the M-495 Stakeholders Meeting

09/17/2020 - Association for Commuter Transportation (ACT) Chesapeake Chapter Board Meeting

09/18/2020 - Transform 66 Local Agencies Coordination Meeting

#### **Employer Outreach**

09/23/2020 - Manassas Airport Virtual Transit Fair

#### Other

**09/28/2020** – Mentorship Program Final Project - Donations dropped off at Ferlazzo Homeless Shelter **09/29/2020** - Elevate Virtual Job Fair – OmniRide Family of Services flyer emailed to all participants

# **Customer Service Statistics**

- The call center received 4,942 calls in September 2020 and 3,706 in August 2020
- Responded to 14 general information emails in September 2020 and 11 in August 2020
- OMNIRIDE local trip denials in September were .60 percent and .60 percent in August 2020

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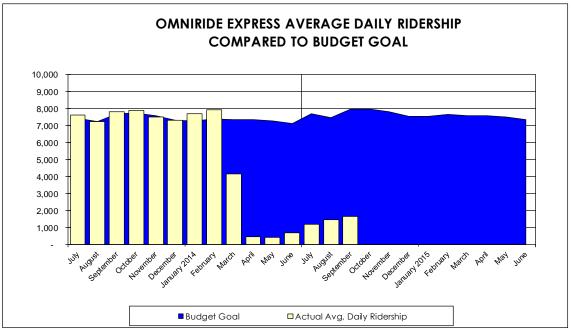
# Passenger Complaints

Complaint rate for OmniRide in September:

- OMNIRIDE Express and Metro Express complaint rate for September 2020 increased 46 percent compared to August 2020
- OMNIRIDE Local service complaint rate for September 2020 increased 125 percent compared to August 2020

# **OMNIRIDE EXPRESS SERVICE**

	Monthly Ri	dership	Averd	ge Daily Ri	dership	FY21	Change from
Month	FY20	FY21	FY20	FY21	% Change	<b>Budget Goal</b>	Goal
July	163,138	26,566	7,627	1,194	-84.3%	7,693	(6,499)
August	140,151	30,228	7,256	1,464	-79.8%	7,485	(6,021)
September	148,295	34,795	7,808	1,670	-78.6%	7,972	(6,302)
October							
November							
December							
January							
February							
March							
April							
Мау							
June							
Year to Date	451,584	91,589	7,564	1,443	-80.9%	7,717	(6,274)



At year's end figures are revised, if needed, to account for any lingering data latency.

7/19-Avg. Daily Ridership excludes 7/3, 4, 5 (Independence Day Holiday)

8/19-Avg. Daily Ridership excludes 8/1, 2, 5 (Work Stoppage), 30 (Friday before Labor Day)

9/19-Avg. Daily Ridership excludes 9/20 (car free day), 9/23 (ESP due to demonstrations in DC)

 $\underline{10/19} ext{-Avg.}$  Daily Ridership excludes (14) (Columbus Day)

 $\underline{11/19} ext{-Avg.}$  Daily Ridership excludes (11) (Veterans Day), 27-29 (Thanksgiving)

12/19-Avg. Daily Ridership excludes (16) (PWC schools closed due to snow/ice),23-31 (Winter break)

1/20-Avg. Daily Ridership excludes 2-3(Winter break),7 (OPM early release), 20 (MLK Day)

2/20-Avg. Daily Ridership excludes 17 (President's Day)

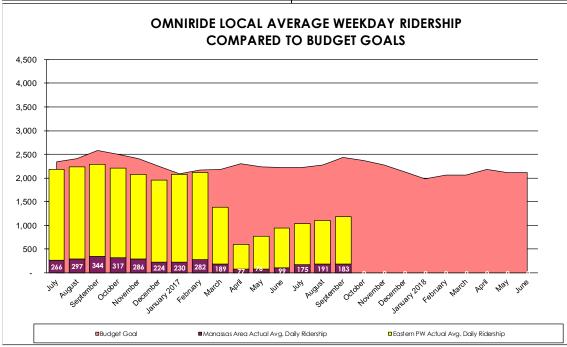
 $\underline{\textit{7/20-}} \text{Avg. Daily Ridership exclides 7/3 (Independence Day Holiday-Observed), 7/4 (Independence Day-No Service)}$ 

 $\underline{8/20}\text{-}\text{Avg}.$  Daily Ridership exclides 8/28 (ESP operated due to march in Washington DC)

9/20-Avg. Daily Ridership excludes 9/10-9/11 (Work Stoppage)

# **OMNIRIDE LOCAL SERVICE**

			WEEKD	DAY			
	Monthly R	idership	Averag	je Daily Rider	ship	FY21	Change from
Month	FY20	FY21	FY20	FY21	% Change	Budget Goal	Goal
July	47,848	23,814	2,182	1,042	-52.2%	2,216	(1,174)
August	45,499	23,156	2,238	1,100	-50.8%	2,279	(1,179)
September	44,528	25,531	2,285	1,181	-48.3%	2,441	(1,260)
October							
November							
December							
January							
February							
March							
April							
Мау							
June							
Year to Date	137,875	72,501	2,235	1,108	-50.4%	2,312	(1,204)



#### At year's end figures are revised, if needed, to account for any lingering data latency.

7/19- Avg. Daily Ridership excludes 7/4 (Independence Day), 7/5 Day after Independence Day

8/19- Avg. Daily Ridership excludes 8/1, 2, 5 (work stoppage)

 $\underline{9/19}\text{-}$  Avg. Daily Ridership excludes 9/20 (car free day)

10/19- Avg. Daily Ridership excludes (14) Columbus Day

11/19- Avg. Daily Ridership excludes (11) Veterans Day, 27-29 Thanksgiving

12/19- Avg. Daily Ridership excludes (16) PWC schools closed due to snow/ice; 23-31 (Winter break)

1/20- Avg. Daily Ridership excludes 2-3 (winter break), 20 (MLK Day)

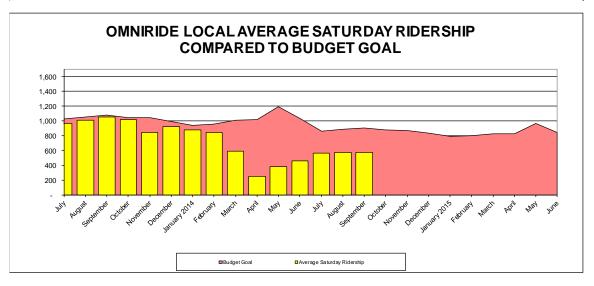
2/20 Avg. Daily Ridership excludes 17 (President's Day)

 $\underline{\textit{7/20-}} \text{Avg. Daily Ridership excludes 7/3 (Independence Day Holiday Observed), 7/4 (Independence Day-No Sevice)}$ 

9/20-Avg. Daily Ridership excludes 9/10-9/11 (Work Stoppage)

# **OMNIRIDE LOCAL SERVICE**

			SA	TURDAY			
	Monthly Ric	dership	Average	e Saturday	Ridership	Average Saturday FY21	Change from
Month	FY20	FY21	FY20	FY21	% Change	Budget Goal	Goal
July	3,864	1,706	966	569	-41.1%	1,025	(456)
August	5,032	2,856	1,006	571	-43.2%	1,055	(484)
September	4,219	2,308	1,055	577	-45.3%	1,078	(501)
October							
November							
December							
January							
February							
March							
April							
May							
June							
Year to Date	13,115	6,870	1,009	572	-43.3%	1,053	(480)



At year's end figures are revised, if needed, to account for any lingering data latency.

7/18-Excludes significant rain/storms and traffic (21)

11/18-Excludes Thanksgiving weekend (24)

12/18-Excludes Cold/Snow (15)

1/19- Excludes snow/weather (11)

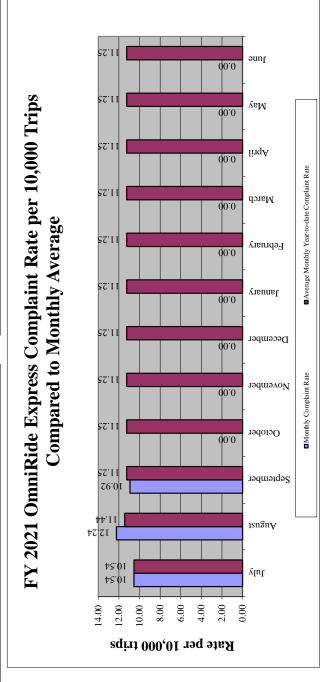
1/20- Excludes snow/weather (18)

		OMN	IMATCH	<b>OMNIMATCH / VANPOOL ALLIANCE</b>	OOL A	<b>LLIAN</b>	CE	
		Omnil	Watch			Vanpoo	Vanpool Alliance	
	FY20	FY21	FY20	FY21	FY20	FY21	FY20	FY21
	New	New	Other	Other			Monthly	Monthly
	Applications	Applications	Applications	Applications	Vanpools	Vanpools	Passenger	Passenger
	Received	Received	Received	Received	Enrolled	Enrolled	Trips	Trips
July	52	3	10	2	674	648	139,650	34,246
August	41	4	9	0	674	640	132,224	32,492
September	99	2	13	0	674	999	131,999	38,177
October								
November								
December								
January								
February								
March								
April								
May								
June								
Average	20	4	10	1	674	618	134,624	34,972

1) "New PRTC Applications Received" include all new customers inquiring about rideshare options in Prince William, Manassas, and Manassas Park.
2) "Other Applications Received" include reapplicants, deletions and commuters contacted as a follow-up interested in remaining in the program.
3) "Vanpools Enrolled" includes all vanpools approved as of last day of the month.

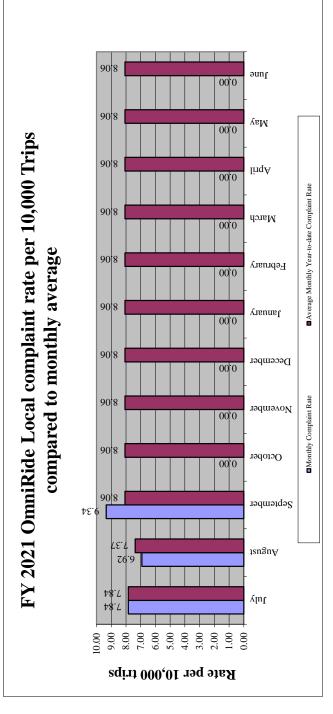
FY 2020 Yea	FY 2020 Year-to-date OmniRide Express Complaints	ide Express Con	plaints	FY 2021 Yea
	Ridership	Complaints	Per 10k Trips	
July	163,138	156	9.56	July
August	140,151	06	6.42	August
September	148,295	108	7.28	September
October				October
November				November
December				December
January				January
February				February
March				March
April				April
May				May
June				June
Year-to-date totals	451,584	354	7.84	Year-to-date totals

1 1 707 I I	r i 2021 i cai-to-date Ommissior Express Comprants	ac Edpices con	npiants
	Ridership	Complaints	Per 10k Trips
July	26,566	28	10.54
August	30,228	39	12.90
September	34,795	38	10.92
October			
November			
December			
January			
February			
March			
April			
May			
June			
Year-to-date totals	685,16	105	11.46



Complaint rates for OmniRide Express service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the bus services contract.

Ridership 25,520 26,012 27,839	FY 2020 Ye	FY 2020 Year-to-date OmniRide Local		<b>Complaints</b>	FY 2021 Yes	FY 2021 Year-to-date OmniRideLocal Complaints	RideLocal Com	plaints
50,531         2.4         4.75         August         August           48,747         17         3.49         September         Cotober           0         November         December         December           1         1         1         1         1           1         1         1         1         1         1         1         1           1<		Ridership	Complaints	Per 10k Trips		Ridership	Complaints	Per 10k Trips
50,531         24         4.75         4.747         17         3.49         September         Cotober           6         Cotober         November         December         December           7         Cotober         November         December         December           8         Cotober         December         December         December         December           9         Cotober         December         De	July	51,712	13	2.51	July	25,520	20	7.84
48,747         17         3.49         September         Cotober           0ctober         November         November         December	August	50,531	24	4.75	August	26,012	18	6.92
xr         October           xr         November           r         December           January         February           February         March           April         April           May         June           June         Year-to-date totals	September	48,747	17	3.49	September	27,839	26	9.34
IT         November         November           IT         December         December           IT         December         Date           IT         IT         IT           IT	October				October			
r         December           Image: Experiment of the control of the totals         December           January         February           March         March           April         May           June         June           Arach         June           June         June           Arach         June           June         June	November				November			
date totals         54         Sear-to-date totals	December				December			
February   February	January				January			
th         March           I         April           I         May           I         I           I <t< td=""><td>February</td><td></td><td></td><td></td><td>February</td><td></td><td></td><td></td></t<>	February				February			
April   Apri	March				March			
to-date totals         150,990         54         3.58         Nay         June           Start-to-date totals         Start-to-date totals         Tear-to-date totals         Tear-to-date totals	April				April			
June   Js0,990   54   3.58   Year-to-date totals	May				May			
150,990 54 3.58 Year-to-date totals	June				June			
	Year-to-date totals	150,990	54	3.58	Year-to-date totals	79,371	64	8.06



Complaint rates for OmniRide Local service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the new bus services contract.

