

August 27, 2020

TO: Chair Franklin and PRTC Commissioners

FROM: Perrin Palistrant

Director of Operations and Operations Planning

THROUGH: Robert A. Schneider, PhD

Executive Director

SUBJECT: June and July 2020 System Performance and Ridership Report

OMNIRIDE Express and Metro Express Service

- June average daily ridership increased 64 percent from May, but was down 91 percent compared to June 2019
- Ridership continues to increase with more service operating, but still significantly lower than pre-COVID-19
- Overall annual ridership decreased 24 percent compared to FY19
- July average daily ridership increased 67.6 percent from June
- Continued upward trend in commuters utilizing services
- Collaborating with region on back to work operations and constant messaging to reinforce cleaning and safe operations of our vehicles to bring passengers back

OMNIRIDE Local Bus Service

- June average daily ridership increased 23 percent from May, but was down 57 percent compared to June 2019
- Ridership continues to rebound as more businesses and services open and workers use the service to commute to and from work
- Overall annual ridership decreased 23 percent compared to FY19
- July average daily ridership increased 10 percent from June
- Ridership shows consistent increases across all routes on both sides of the County
- Saturday ridership has not declined as significantly as weekday, but is still down 41 percent compared to July 2019

Vanpool Alliance Program

- Enrollment increased by three (3) to 648 vans in June and then stayed flat for July
- Ridership in June was 29,542 trips a 20 percent increase from the prior month, but still down almost 80 percent year-over-year due to COVID-19 and all of the telework that is happening as a result
- Ridership in July was 34,246 trips. This is up 18 percent from the prior month, but still down 70 percent from pre-COVID-19 levels.

OmniMatch Program

Staff participated in: all meetings were virtual

June:

- 06/02/2020 Prince William Chamber of Commerce Education/Innovation Committee Meeting
- 06/05/2020 Mentorship Class Virtual Touching Base Event
- 06/16/2020 Commuter Connections Ridesharing and Marketing Committee Meetings (virtual)
- 06/17/2020 Virtual meeting with Manassas Airport and Transform I-66 team to discuss Virtual Commuter Event for the mid to late July timeframe for the tenants on the Airport property (e.g., Leidos, Aurora Flight, etc.)
- 06/22/2020 Commuter Connections Employer Outreach Training
- 06/23/2020 Commuter Connections Virtual Employer Outreach Awards
- 06/23/2020 Leadership Prince William Virtual Training "Emergenetics: It's Not Just for You"
- 06/29/2020 Prince William Chamber of Commerce Virtual Education and Innovation Summit –
 OmniRide Employer Outreach Program was one of the event sponsors two (2) minute
 OmniRide video played during the event Bob Schneider (presenter)

July

- 07/07/2020 Prince William Chamber of Commerce Education and Innovation Committee Meeting OmniRide Employer Outreach Program is the Annual Meeting Sponsor for FY21
- 07/08/2020 Commuter Connections Car Free Day Steering Committee Meeting
- 07/14/2020 Prince William Chamber of Commerce Policy Committee Meeting OmniRide Employer Outreach Program is the Annual Meeting Sponsor for FY21
- 07/15/2020 WMATA Platform Shutdown TDM Work Group Meeting
- 07/15/2020 Vanpool Forum educational event for existing vanpool owner/operators
- 07/16/2020 I-495 American Legion Bridge Transit/Transportation Demand Management Study Stakeholder Group Meeting
- 07/21/2020 Prince William Chamber of Commerce Economic Development Committee Meeting OmniRide Employer Outreach Program is the Annual Meeting Sponsor for FY21
- 07/21/2020 Commuter Connections Employer Outreach Committee and Sub Committee Meetings
- 07/22/2020 Recorded presentation for the Association for Commuter Transportation (ACT)
 Virtual International Conference (August 3-5). Presentation title: Technology in TDM: Vanpool Tools on a Shoestring Budget
- 07/24/2020 Transform 66/Local Agencies Coordination Meeting

Chair Franklin and PRTC Commissioners August 27, 2020 Page 3

• 07/28/2020 - DRPT Rideshare Grant Quarter four (4) Review

<u>Customer Service Statistics</u>

- The call center received 3,864 calls in June 2020 and 3,562 in July 2020
- Responded to 25 general information emails in June 2020 and 32 in July 2020
- OmniRide local trip denials in June were .35 percent and .37 percent in July 2020

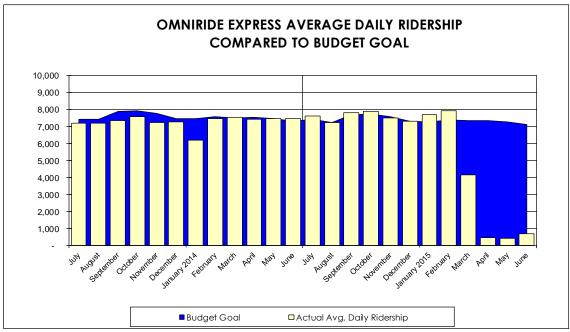
Passenger Complaints

Complaint rate for OmniRide in June and July:

- OmniRide Express and Metro Express complaint rate for June 2020 increased five (5) percent compared to June 2019 and July 2020 increased 10 percent compared to July 2019
- OmniRide Local service complaint rate for June 2020 increased 183 percent compared to June 2020; July 2020 increased 212 percent compared to July 2019

OMNIRIDE EXPRESS SERVICE

	Monthly R	idership	Avero	ge Daily Ri	dership	FY20	Change from
Month	FY19	FY20	FY19	FY20	% Change	Budget Goal	Goal
July	147,825	163,138	7,211	7,627	5.8%	7,451	176
August	163,900	140,151	7,194	7,256	0.9%	7,250	6
September	141,696	148,295	7,380	7,808	5.8%	7,722	86
October	166,311	176,101	7,579	7,886	4.1%	7,739	147
November	134,470	136,522	7,229	7,501	3.8%	7,589	(88)
December	115,711	128,940	7,276	7,315	0.5%	7,306	9
January	122,004	156,174	6,200	7,719	24.5%	7,300	419
February	133,331	150,778	7,484	7,938	6.1%	7,412	526
March	157,449	91,923	7,569	4,160	-45.0%	7,356	(3,196)
April	159,794	11,012	7,454	490	-93.4%	7,367	(6,877)
May	162,241	9,203	7,482	435	-94.2%	7,277	(6,842)
June	150,927	16,068	7,488	712	-90.5%	7,141	(6,429)
Year to Date	1,755,659	1,328,305	7,296	5,571	-23.6%	7,409	(1,838)

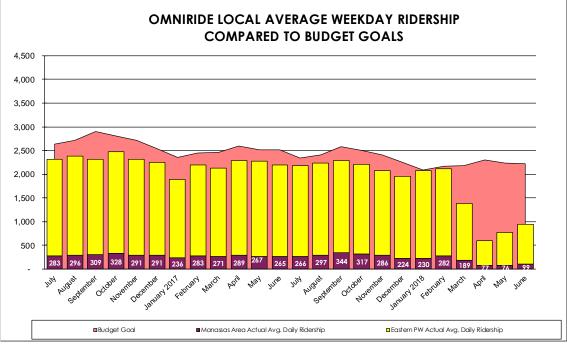


At year's end figures are revised, if needed, to account for any lingering data latency.

- 7/18- Avg. Daily Ridership excludes week of Fourth of July holiday (2-6)
- 8/18- Avg. Daily Ridership excludes Friday before Labor Day (31)
- 10/18- Avg. Daily Ridership excludes Friday before Columbus Day (5) and Columbus Day (8)
- 11/18- Avg. Daily Ridership excludes Veterans Day (11), Snow impacts (15), Thanksigiving (21-23), ESP Tree Lighting (28)
- 12/18- Avg. Daily Ridership excludes State Funeral for George H.W. Bush (5), Weather closures (10), Christmas/New Year's Holiday (21-31)
- 1/19- Avg. Daily Ridership excludes Weather related school closures/delays (15, 29-31) and MLK Holiday (18,21)
- 2/19- Avg. Daily Ridership excludes Weather related school closures/delays (11, 20,21) and President's Day Holiday (18)
- 3/19- Avg. Daily Ridership excludes Weather related school closures/delays (1)
- 4/19- Avg. Daily Ridership excludes interstate closure ESP (4), PWC Spring Break (15-19)
- 5/19- Avg. Daily Ridership excludes Friday before Memorial Day (24)
- 7/19-Avg. Daily Ridership excludes 7/3, 4, 5 (Independence Day Holiday)
- 8/19-Avg. Daily Ridership excludes 8/1, 2, 5 (Work Stoppage), 30 (Friday before Labor Day)
- 9/19-Avg. Daily Ridership excludes 9/20 (car free day), 9/23 (ESP due to demonstrations in DC)
- 10/19-Avg. Daily Ridership excludes (14) (Columbus Day)
- 11/19-Avg. Daily Ridership excludes (11) (Veterans Day), 27-29 (Thanksgiving)
- 12/19-Avg. Daily Ridership excludes (16) (PWC schools closed due to snow/ice),23-31 (Winter break)
- 1/20-Avg. Daily Ridership excludes 2-3(Winter break),7 (OPM early release), 20 (MLK Day)
- 2/20-Avg. Daily Ridership excludes 17 (President's Day)

OMNIRIDE LOCAL SERVICE

			WEEKD	AY			
	Monthly R	idership	Averag	e Daily Rider	ship	FY20	Change from
Month	FY19	FY20	FY19	FY20	% Change	Budget Goal	Goal
July	48,194	47,848	2,309	2,182	-5.5%	2,338	(156)
August	54,757	45,499	2,380	2,238	-6.0%	2,405	(167)
September	44,045	44,528	2,319	2,285	-1.5%	2,576	(291)
October	56,087	50,270	2,470	2,205	-10.7%	2,496	(291)
November	45,587	39,798	2,314	2,074	-10.4%	2,406	(332)
December	40,452	38,853	2,246	1,957	-12.9%	2,251	(294)
January	37,679	43,893	1,893	2,073	9.5%	2,094	(21)
February	40,524	41,722	2,189	2,115	-3.4%	2,173	(58)
March	44,239	30,518	2,126	1,387	-34.8%	2,181	(794)
April	49,867	13,186	2,292	599	-73.9%	2,302	(1,703)
Мау	49,999	15,322	2,272	766	-66.3%	2,233	(1,467)
June	43,968	20,773	2,199	944	-57.1%	2,228	(1,284)
Year to Date	555,398	432,210	2,251	1,735	-22.9%	2,307	(572)

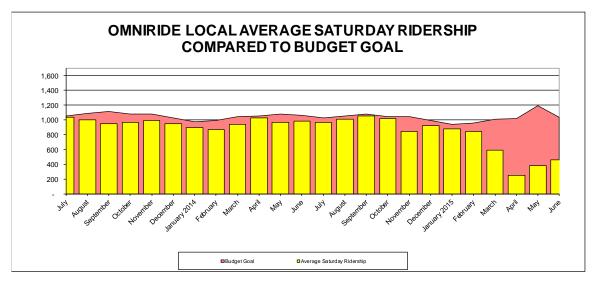


At year's end figures are revised, if needed, to account for any lingering data latency.

- 10/18- Avg. Daily Ridership excludes Columbus Day (8)
- 11/18- Avg. Daily Ridership excludes Veterans Day (11), Snow (15), Thanksgiving (21-23)
- 12/18- Avg. Daily Ridership excludes Weather closures (10), Christmas/New Year's Holiday (21-31)
- 1/19- Avg. Daily Ridership excludes weather related closures/delays (15,29-31), MLK Holiday (21)
- 2/19- Avg. Daily Ridership excludes weather related closures/delays (11, 20, 21), President's Day Holiday (18)
- 3/19- Avg. Daily Ridership excludes weather related closures/delays (1)
- 4/19- Avg. Daily Ridership excludes PWC Spring Break (15-19)
- 7/19- Avg. Daily Ridership excludes 7/4 (Independence Day), 7/5 Day after Independence Day
- 8/19- Avg. Daily Ridership excludes 8/1, 2, 5 (work stoppage)
- 9/19- Avg. Daily Ridership excludes 9/20 (car free day)
- 10/19- Avg. Daily Ridership excludes (14) Columbus Day
- 11/19- Avg. Daily Ridership excludes (11) Veterans Day, 27-29 Thanksgiving
- 12/19- Avg. Daily Ridership excludes (16) PWC schools closed due to snow/ice; 23-31 (Winter break)
- 1/20- Avg. Daily Ridership excludes 2-3 (winter break), 20 (MLK Day)
- 2/20 Avg. Daily Ridership excludes 17 (President's Day)

OMNIRIDE LOCAL SERVICE

			SA	TURDAY			
	Monthly Ri	dership	Average	e Saturday	Ridership	Average Saturday FY20	Change from
Month	FY19	FY20	FY19	FY20	% Change	Budget Goal	Goal
July	3,788	3,864	1,040	966	-7.1%	1,025	(59)
August	4,001	5,032	1,000	1,006	0.6%	1,055	(49)
September	5,864	4,219	951	1,055	10.9%	1,078	(23)
October	3,857	4,063	964	1,016	5.4%	1,045	(29)
November	3,662	4,224	990	845	-14.6%	1,041	(196)
December	4,475	3,673	947	918	-3.1%	996	(78)
January	3,244	3,228	895	875	-2.2%	944	(69)
February	3,480	4,213	870	843	-3.1%	958	(115)
March	4,720	2,363	944	591	-37.4%	1,007	(416)
April	4,121	998	1,030	250	-75.7%	1,021	(771)
May	3,867	1,919	967	384	-60.3%	1,191	(807)
June	4,920	1,905	984	463	-52.9%	1,032	(569)
Year to Date	49,999	39,701	965	768	-20.5%	1,033	(265)



At year's end figures are revised, if needed, to account for any lingering data latency.

7/18-Excludes significant rain/storms and traffic (21)

11/18-Excludes Thanksgiving weekend (24)

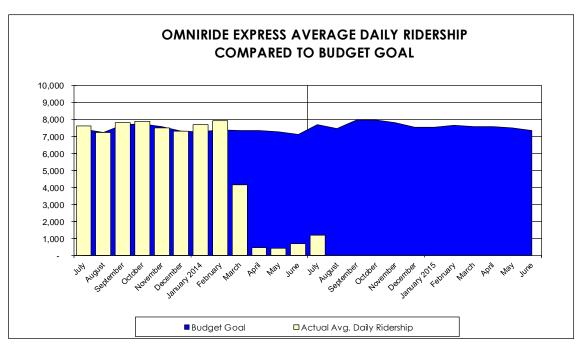
12/18-Excludes Cold/Snow (15)

1/19- Excludes snow/weather (11)

1/20- Excludes snow/weather (18)

OMNIRIDE EXPRESS SERVICE

	Monthly Ric	dership	Avera	ge Daily Ri	dership	FY21	Change from
Month	FY20	FY21	FY20	FY21	% Change	Budget Goal	Goal
July	163,138	26,566	7,627	1,194	-84.3%	7,693	(6,499)
August							
September							
October							
November							
December							
January							
February							
March							
April							
Мау							
June							
Year to Date	163,138	26,566	7,627	1,194	-84.3%	7,693	(6,499)



At year's end figures are revised, if needed, to account for any lingering data latency.

7/19-Avg. Daily Ridership excludes 7/3, 4, 5 (Independence Day Holiday)

8/19-Avg. Daily Ridership excludes 8/1, 2, 5 (Work Stoppage), 30 (Friday before Labor Day)

 $\underline{9/19}$ -Avg. Daily Ridership excludes 9/20 (car free day), 9/23 (ESP due to demonstrations in DC)

10/19-Avg. Daily Ridership excludes (14) (Columbus Day)

 $\underline{11/19} ext{-Avg.}$ Daily Ridership excludes (11) (Veterans Day), 27-29 (Thanksgiving)

12/19-Avg. Daily Ridership excludes (16) (PWC schools closed due to snow/ice),23-31 (Winter break)

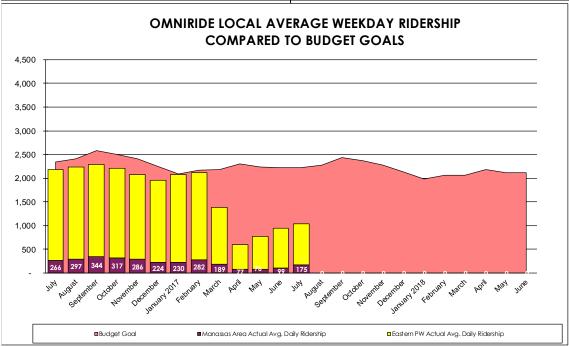
1/20-Avg. Daily Ridership excludes 2-3(Winter break),7 (OPM early release), 20 (MLK Day)

2/20-Avg. Daily Ridership excludes 17 (President's Day)

7/20-Avg. Daily Ridership exclides 7/3 (Independence Day Holiday-Observed), 7/4 (Independence Day-No Service)

OMNIRIDE LOCAL SERVICE

			WEEKI	DAY			
	Monthly Ri	dership	Averag	ge Daily Rider	ship	FY21	Change from
Month	FY20	FY21	FY20	FY21	% Change	Budget Goal	Goal
July	47,848	23,814	2,182	1,042	-52.2%	2,216	(1,174)
August							
September							
October							
November							
December							
January							
February							
March							
April							
Мау							
June							
Year to Date	47,848	23,814	2,182	1,042	-52.2%	2,216	(1,174)



At year's end figures are revised, if needed, to account for any lingering data latency.

7/19- Avg. Daily Ridership excludes 7/4 (Independence Day), 7/5 Day after Independence Day

8/19- Avg. Daily Ridership excludes 8/1, 2, 5 (work stoppage)

 $\underline{9/19}\text{-}$ Avg. Daily Ridership excludes 9/20 (car free day)

10/19- Avg. Daily Ridership excludes (14) Columbus Day

11/19- Avg. Daily Ridership excludes (11) Veterans Day, 27-29 Thanksgiving

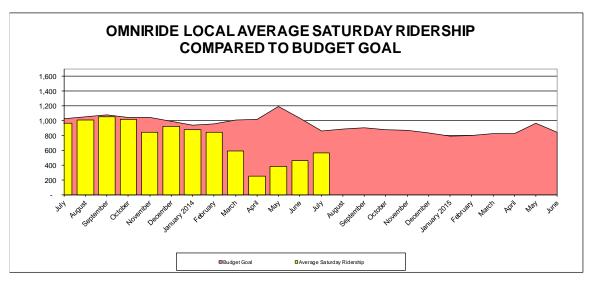
12/19- Avg. Daily Ridership excludes (16) PWC schools closed due to snow/ice; 23-31 (Winter break)

1/20- Avg. Daily Ridership excludes 2-3 (winter break), 20 (MLK Day)

2/20 Avg. Daily Ridership excludes 17 (President's Day)

 $\underline{\textit{7/20-}} \text{Avg. Daily Ridership excludes 7/3 (Independence Day Holiday Observed), 7/4 (Independence Day-No Sevice)}$

			SA	TURDAY			
	Monthly Ric	dership	Average	Saturday	Ridership	Average Saturday FY21	Change from
Month	FY20	FY21	FY20	FY21	% Change	Budget Goal	Goal
July	3,864	1,706	966	569	-41.1%	1,025	(456)
August							
September							
October							
November							
December							
January							
February							
March							
April							
May							
June							
Year to Date	3,864	1,706	966	569	-41.1%	1,025	(456)



At year's end figures are revised, if needed, to account for any lingering data latency.

 $\underline{\textit{7/18-}}\textsc{Excludes}$ significant rain/storms and traffic (21)

11/18-Excludes Thanksgiving weekend (24)

12/18-Excludes Cold/Snow (15)

1/19- Excludes snow/weather (11)

1/20- Excludes snow/weather (18)

		OMN	OMNIMATCH / VANPOOL ALLIANCE	/VANP	OOL A	LLIAN	CE	
		Omnil	iMatch			Vanpoo	Vanpool Alliance	
	FY19	FY20	FY19	FY20	FY19	FY20	FY19	FY20
	New	New	Other	Other			Monthly	Monthly
	Applications	Applications	Applications	Applications	Vanpools	Vanpools	Passenger	Passenger
	Received	Received	Received	Received	Enrolled	Enrolled	Trips	Trips
July	53	25	9	10	699	674	125,864	139,650
August	42	14	27	9	699	674	136,402	132,224
September	32	99	11	13	029	674	118,472	131,999
October	44	25	11	2	029	674	130,798	143,962
November	99	14	8	3	671	674	116,453	121,098
December	37	25	8	9	672	674	101,939	118,579
January	48	27	4	5	672	674	117,672	137,015
February	26	34	11	1	673	674	111,944	122,007
March	33	32	9	9	673	674	121,914	87,523
April	51	8	8	0	673	645	131,777	25,435
May	52	8	12	1	674	645	140,365	24,711
June	32	9	4	0	674	648	124,556	29,542
Average	42	32	10	4	672	299	123,180	101,145

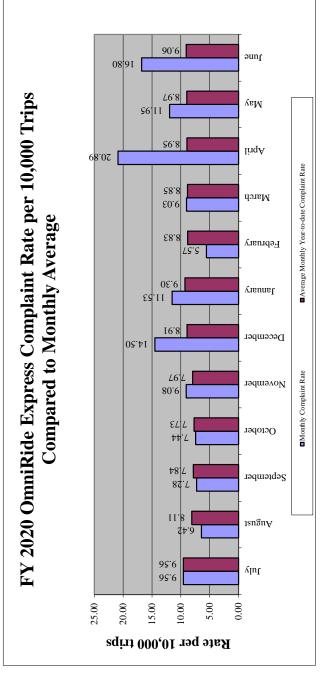
1) "New PRTC Applications Received" include all new customers inquiring about rideshare options in Prince William, Manassas, and Manassas Park.
2) "Other Applications Received" include reapplicants, deletions and commuters contacted as a follow-up interested in remaining in the program.
3) "Vanpools Enrolled" includes all vanpools approved as of last day of the month.

		OMNI	IMATCH	IMATCH / VANPOOL ALLIANCE	OOL A	LLIAN	CE	
		Omnil	OmniMatch			Vanpoo	Vanpool Alliance	
	FY20	FY21	FY20	FY21	FY20	FY21	FY20	FY21
	New	New	Other	Other			Monthly	Monthly
	Applications	Applications	Applications	Applications	Vanpools	Vanpools	Passenger	Passenger
	Received	Received	Received	Received	Enrolled	Enrolled	Trips	Trips
July	52	8	10	2	674	648	139,650	34,246
August								
September								
October								
November								
December								
January								
February								
March								
April								
May								
June								
Average	52	3	10	2	674	648	139,650	34,246

"New PRTC Applications Received" include all new customers inquiring about rideshare options in Prince William, Manassas, and Manassas Park.
 "Other Applications Received" include reapplicants, deletions and commuters contacted as a follow-up interested in remaining in the program.
 "Vanpools Enrolled" includes all vanpools approved as of last day of the month.

FY 2019 Yea	FY 2019 Year-to-date OmniRide Express Complaints	ide Express Con	plaints	FY
	Ridership	Complaints	Per 10k Trips	
July	147,825	144	9.74	July
August	163,900	158	9.64	August
September	141,696	154	10.87	September
October	166,311	136	8.18	October
November	134,470	91	6.77	November
December	115,711	26	8.38	December
January	122,004	115	9.43	January
February	133,331	86	7.35	February
March	157,449	95	6.03	March
April	159,794	157	9.83	April
May	162,241	212	13.07	May
June	150,927	179	11.86	June
Year-to-date totals	1,755,659	1,636	9.32	Year-to-da

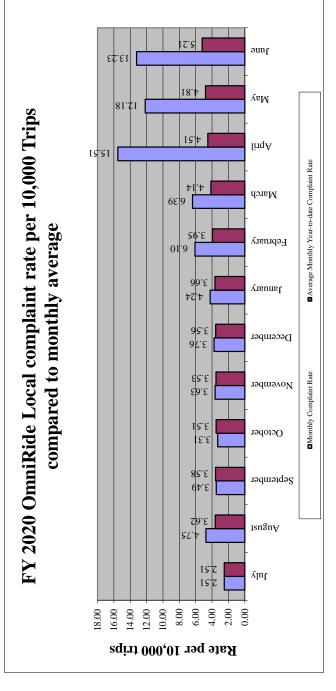
FY 2020 Year	FY 2020 Year-to-date OmniRide Express Complaints	de Express Con	nplaints
	Ridership	Complaints	Per 10k Trips
July	163,138	156	9.56
August	140,151	06	6.42
September	148,295	108	7.28
October	176,101	131	7.44
November	136,522	124	80.6
December	128,940	187	14.50
January	156,174	180	11.53
February	150,778	84	5.57
March	91,923	83	9.03
April	11,012	23	20.89
May	9,203	11	11.95
June	16,068	27	16.80
Year-to-date totals	1,328,305	1,204	90.6



Complaint rates for OmniRide Express service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the bus services contract.

FY 2019 Ye	Year-to-date OmniRide Local Complaints	Ride Local Com	plaints	FY 2020 Ye	FY 2020 Year-to-date OmniR
	Ridership	Complaints	Per 10k Trips		Ridership
July	51,982	28	5.39	July	51,712
August	58,758	20	3.40	August	50,531
September	49,909	12	2.40	September	48,747
October	59,944	23	3.84	October	54,333
November	49,249	7	1.42	November	44,022
December	44,927	11	2.45	December	42,526
January	40,923	12	2.93	January	47,121
February	44,004	11	2.50	February	45,935
March	48,959	17	3.47	March	32,881
April	53,988	22	4.07	April	14,184
May	53,866	21	3.90	May	17,241
June	48,888	16	3.27	June	22,678
Year-to-date totals	605,397	200	3.30	Year-to-date totals	471,911

FY 2020 Ye	FY 2020 Year-to-date OmniRideLocal Complaints	RideLocal Com l	plaints
	Ridership	Complaints	Per 10k Trips
July	51,712	13	2.51
August	50,531	24	4.75
September	48,747	17	3.49
October	54,333	18	3.31
November	44,022	16	3.63
December	42,526	16	3.76
January	47,121	20	4.24
February	45,935	28	6.10
March	32,881	21	6:39
April	14,184	22	15.51
May	17,241	21	12.18
June	22,678	30	13.23
Year-to-date totals	116,174	246	5.21



Complaint rates for OmniRide Local service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the new bus services contract.

FY 2020 Yes	FY 2020 Year-to-date OmniRide Express Complaints	ide Express Con	nplaints	FY 2021 Year	FY 2021 Year-to-date OmniRide Express Complaints	ide Express Cor	nplaints
	Ridership	Complaints	Per 10k Trips		Ridership	Complaints	Per 10k ⁷
July	163,138	156	9.56	July	26,566	28	
August				August			
September				September			
October				October			
November				November			
December				December			
January				January			
February				February			
March				March			
April				April			
May				May			
June				June			
Year-to-date totals	163,138	156	9.56	Year-to-date totals	26,566	78	

10.54

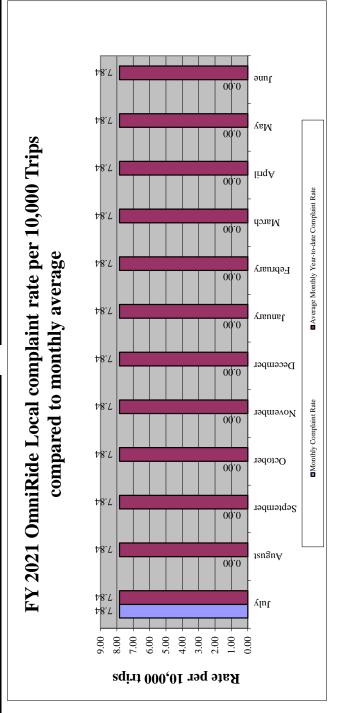
Per 10k Trips

10.54

	10.54			00.0	əunſ	
rips	10.54			00.0	Мау	
,000 T	ts:01			00.0	li₁qA	ate
er 10	10.54			00.0	Матсћ	ate Complaint R
Rate p verage	10.54			00.0	February	■Average Monthly Year-to-date Complaint Rate
laint hly Av	10.54			00.0	January	■Average M
Comp Mont	10.54			00.0	Decemper	
press red to	10.54			00.0	November	nplaint Rate
FY 2021 OmniRide Express Complaint Rate per 10,000 Trips Compared to Monthly Average	10.54			00.0	October	■Monthly Complaint Rate
mniRi C	10.54			00.0	September -	
)21 Oı	10.54			00.0	†suguA -	
FY 20	10.54 10.54				Yını	
	12.00	8.00	6.00	2.00	+ 00:00	
	5	eqirt 00	0,01 rs	Rate p		

Complaint rates for OmniRide Express service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the bus services contract.

FY 2020 Ye	FY 2020 Year-to-date OmniRide Local Complaints	Ride Local Com	plaints	FY 2021 Ye	FY 2021 Year-to-date OmniRideLocal Complaints	RideLocal Comp	plaints
	Ridership	Complaints	Per 10k Trips		Ridership	Complaints	Per 10k Trips
July	51,712	13	2.51	July	25,520	20	7.84
August				August			
September				September			
October				October			
November				November			
December				December			
January				January			
February				February			
March				March			
April				April			
May				May			
June				June			
Year-to-date totals	51,712	13	2.51	Year-to-date totals	25,520	20	7.84



Complaint rates for OmniRide Local service for the current month and for the year-to-date in contrast to fiscal year 2019 overall rate, which is the benchmark for evaluating contractor performance for fiscal year 2020 in the new bus services contract.

