

# OMNIRIDE

Mark Center Commuter Bus Service PRTC Public Hearing August 26, 2021

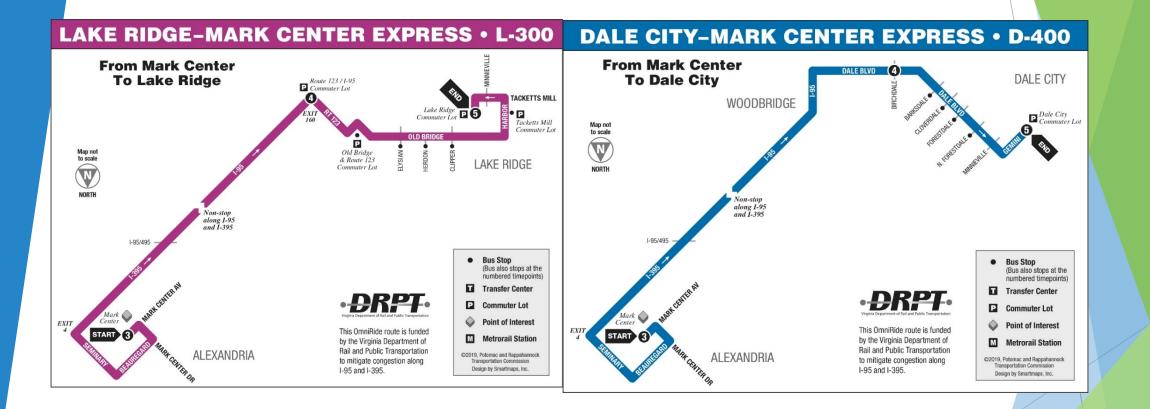
## Mark Center Commuter Bus Service

- Background
  - New DoD facility opened in 2015
  - Service began in February 2016
    - Used new VDOT HOV ramp infrastructure
  - Two Routes Fully Funded by DRPT
    - Dale City
    - Lake Ridge

## Mark Center Commuter Bus Service

- Service goals:
  - Provide direct, one-seat service to Alexandria
  - Improve mobility along the I-95 corridor
  - Serve new destination
  - Reduce congestion impact of BRAC

### **Original Mark Center Routes**



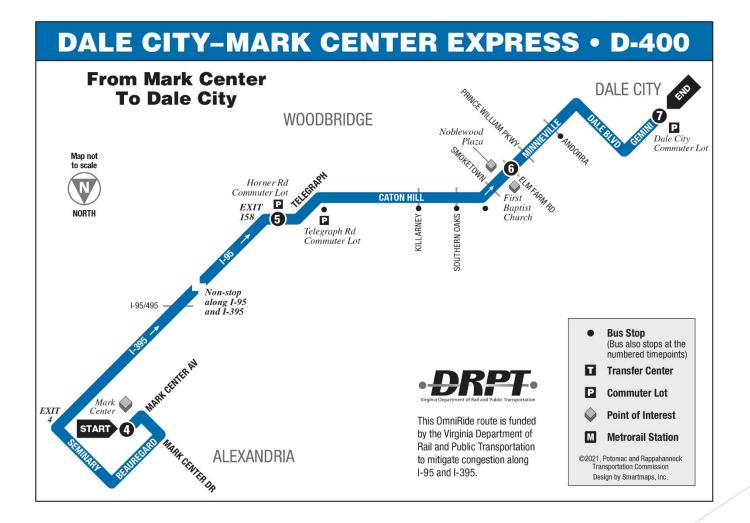
# Efforts to Increase Ridership

- Held Public Hearing August 9, 2019 to solicit feedback for restructuring of service
- Received many responses
- Kept both routes; re-timing Lake Ridge-Mark Center in hopes of attracting more riders
- Ridership levels remained relatively consistent after changes to schedules
- March 2020-November 2020 ridership and service impacted by pandemic
- Temporarily suspended both routes from November 30, 2020 to June 7, 2021

#### Lake Ridge (L300) and Dale City (D400) Ridership-February 2020

8	L300							D400								
Date	AM				РМ				AM				PM			
	L-301	L-302	L-303	L-304	L-301	L-302	L-303	L-304	D-401	D-402	D-403	D-404	D-401	D-402	D-403	D-404
Total	73	106	141	131	114	61	137	96	70	117	201	226	241	158	171	88
Trip Average	4	7	7	7	6	4	7	5	5	6	11	12	13	8	9	6
Daily Average	25 22					33				36						
Total Daily Average	48					69										

### Current Modified Dale City-Mark Center Route (effective June 7, 2021)



### Modified Mark Center Route

- Began operation on June 7, 2021 to bring back some service to Mark Center
- Consolidate into one route
- Operate through Telegraph Road and Horner Road Commuter Lots
- Attract new riders that currently slug or use alternate forms of transportation at Telegraph/Horner
- Evaluate performance for future enhancements

#### Restructured Dale City (D400) June-July 2021

	D400										
Date		A	M		PM						
	D-401	D-402	D-403	D-404	D-401	D-402	D-403	D-404			
Total	2	44	20	3	27	11	17	4			
Trip Average	0	2	1	0	1	0	1	0			
Daily Average			3		3						
Total Daily Average					6	S	10 N	8			

#### Alternate Transit Options Available

- VRE to Springfield or Alexandria (connecting shuttle)
- OMNIRIDE to Pentagon (connecting shuttle)
- OMNIRIDE to Horner Road (connecting route)
- Slug/Carpool/Vanpool

