



TRANSFORM 66
OUTSIDE the Beltway

VDOT | DRPT

66 Express Lanes Update

OmniRide Employer Council

December 15, 2022



Northern Virginia Regional Express Lanes Network

- 90+ mile Express Lanes network planned in Northern Virginia
- 81 miles in service
 - I-95, I-395, I-495, I-66 Inside the Beltway, I-66 Outside the Beltway
- 13 miles under construction
 - I-95 to Fredericksburg
 - I-495 Northern Extension
 - I-95 Express Lanes/Opitz Boulevard Ramp
- 11 miles under study
 - I-495 Southside Express Lanes
- Three independent operators





Transform 66 Outside the Beltway Express Lanes *Overview*

- \$2.3 billion, 22.5-mile project
- Providing \$3.7 billion in transportation improvements to I-66 corridor
- Project construction began Nov. 2017
- Building 4 express lanes (2 lanes in each direction), alongside 3 general purpose lanes, with space in median for future transit
- Built and opened 2 park and ride lots with 3,200+ parking spaces
- Providing 11 miles of bike trail parallel to I-66, and improved pedestrian facilities on new bridges over I-66
- Public-private partnership with I-66 Express Mobility Partners (EMP) through 2066



66 Express Lanes Are Now Open

- Full 22 miles of 66 Express Lanes opened on Nov. 22 with tolling and HOV rules in effect
- Express Lanes between Route 28 and I-495
 - Opened Nov. 19 (westbound) and Nov. 22 (eastbound)
- Express Lanes between Gainesville and Route 28 in Centreville
 - Opened Sept. 10
 - Tolling and HOV operations began Sept. 24

*****Construction activities will continue into 2023*****



How 66 Express Lanes Work

- Variable tolls based on traffic volumes and speed to manage demand and keep lanes free flowing
- Three tolling segments eastbound; four tolling segments westbound
- Pricing displayed on signs in advance of all entrances and new segments. A single trip may include more than one toll segment



Toll Payment Options

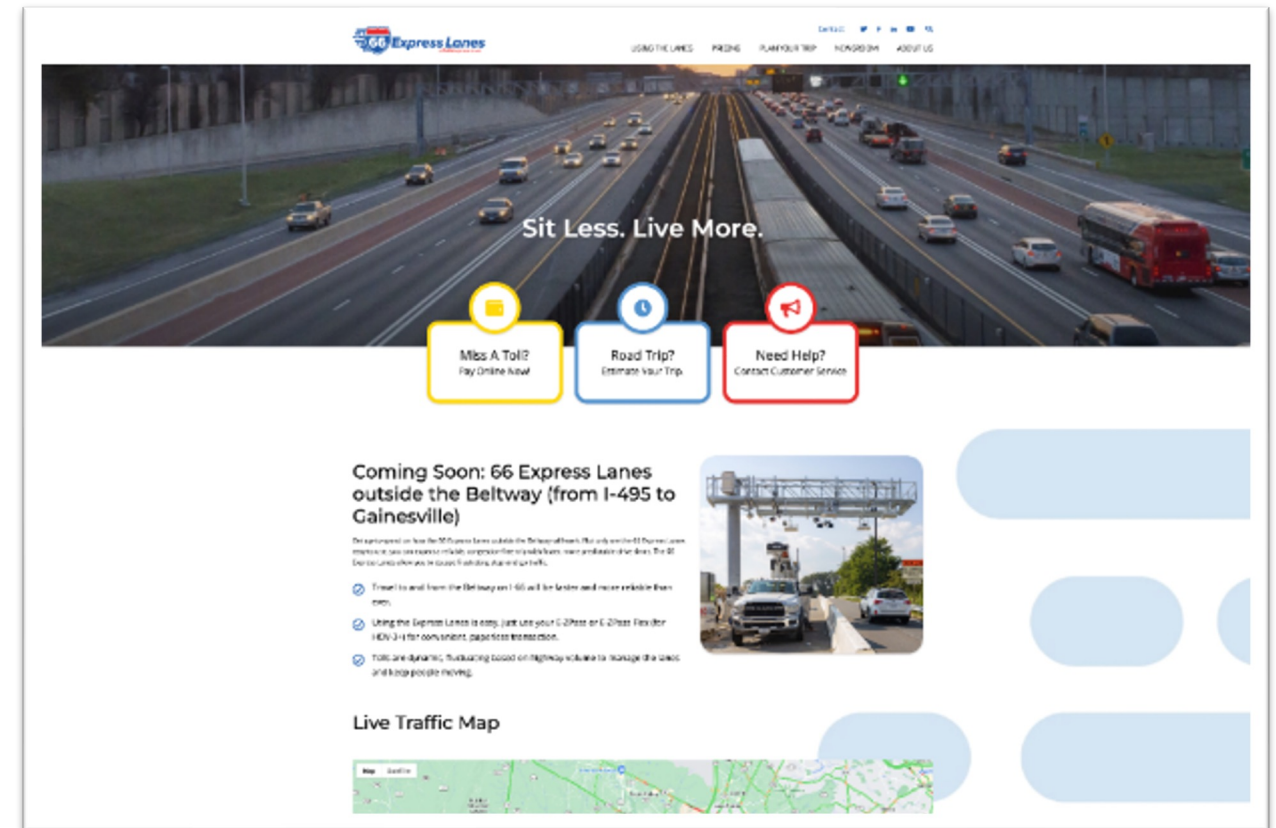
- Pay using E-ZPass transponder. Visit EZPassVA.com or call 877-762-7824 for more information
- Additional payment options offered by I-66 EMP include online at Ride66Express.com, phone at 833-643-2867, in-person at 66 Express Lanes Customer Service Center in Manassas. Payment options other than E-ZPass will incur administrative fees

Eligible High Occupancy Vehicles (HOVs) with 3 or more occupants ride toll-free with E-ZPass Flex in “HOV ON” mode



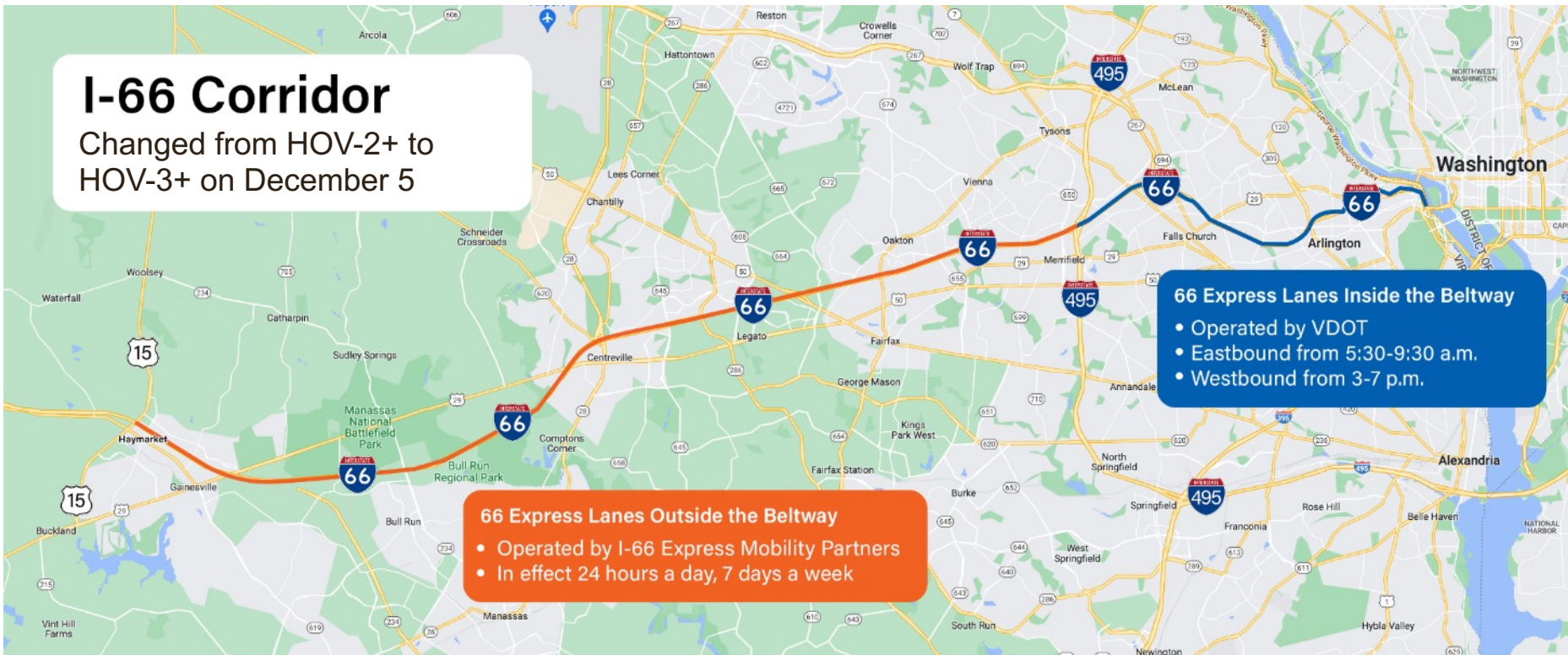
66 Express Lanes Marketing and Outreach Campaign

- I-66 EMP leading marketing and outreach campaign focused on Express Lanes users
- Ride66Express.com site includes:
 - Plan your trip
 - Payment options
 - Vehicle classifications
 - Customer service



I-66 Corridor-Wide HOV Travel Change

- HOV requirement switched from 2 to 3 occupants for toll-free Express Lanes travel across I-66 corridor starting Monday, Dec. 5
- New HOV-3+ rule is in effect across entire I-66 corridor – Outside the Beltway (24/7) and Inside the Beltway (peak directions, peak periods)



Why HOV-2 to HOV-3 on I-66 Corridor?

- HOV-3 requirement is consistent across entire 90+ Express Lanes network in Northern Virginia region
- Follows regional policy to increase occupancy requirements on all HOV lanes in the region to HOV-3
- Moves more people on I-66 with fewer vehicles
- Supports the public interest by reducing the number of vehicle miles traveled, reducing travel times, increasing speeds in the Express Lanes and general purpose lanes, and complying with the federal Clean Air Act Amendment of 1990
- Is consistent with the National Capital Region's Transportation Planning Board policy since 2010 to increase the occupancy requirements on HOV lanes in the region to HOV-3

Decision Points Leading to Conversion of HOV-2 to HOV-3

Virginia's Commonwealth Transportation Board (CTB) Approvals

June 14, 2016 CTB Resolution:

- Approval for **I-66 Outside the Beltway** from University Boulevard in Gainesville to I-495 (Capital Beltway)
 - Published notices of intent to change HOV designation and held public hearings on May 23, 24 and 25, 2016
 - Demonstrated that changing HOV designation is in the public interest, and will facilitate the flow of traffic and comply with federal Clean Air Act Amendment of 1990

July 28, 2016 CTB Resolution:

- Approval for **I-66 Inside the Beltway** from I-495 to Route 29 in Rosslyn
- Approval for **I-66 Outside the Beltway** from Route 15 in Haymarket to University Boulevard in Gainesville

Approved HOV-2 to HOV-3 change to begin after service commencement on 66 Express Lanes Outside the Beltway in late 2022

VDOT 66 Express Lanes Outreach Campaign – “66 Express Lanes: Changing the Way You Move”

“Changing The Way You Move” campaign focused on new options and travel changes on I-66 corridor

- Promote new opportunities and incentives to carpool, vanpool, and ride commuter bus on 66 Express Lanes
- Inform public of change from HOV-2+ to HOV-3+ for toll-free travel on Express Lanes
- Raise awareness of the need for E-ZPass Flex for toll-free HOV travel
- Focus on Express Lanes users across entire I-66 corridor – outside and inside the Beltway

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Viajes gratuitos en vehículos de alta ocupación con tres o más personas (HOV-3+)

Viajes más rápidos y confiables en la I-66



VEHÍCULOS COMPARTIDOS – AUTOBUSES PARA PASAJEROS REGULARES – FURGONETAS COMPARTIDAS

CONOZCA SUS OPCIONES:

- ✓ Los nuevos viajes gratuitos en vehículos de alta ocupación compartidos con tres o más personas (HOV-3+) pueden recibir recompensas en efectivo de hasta \$366 por persona.
- ✓ El servicio de autobuses para pasajeros regulares está en proceso de expansión en OmniRide y Fairfax Connector.
- ✓ Las furgonetas compartidas (Vanpools) ofrecen descuentos adicionales y ahorro de tiempo.

66 Express Lanes
Changing the Way You Move

I-66 cambiará de HOV-2+ a HOV-3+ cuando se haga la apertura completa de los Carriles Express a finales de 2022



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Visite Transform66.org para obtener más información.

Changing The Way You Move Campaign Tactics

Earned Media

- News releases and media interviews
- Social media (Twitter, Facebook, Nextdoor) through VDOT and partner agencies

Stakeholder Outreach

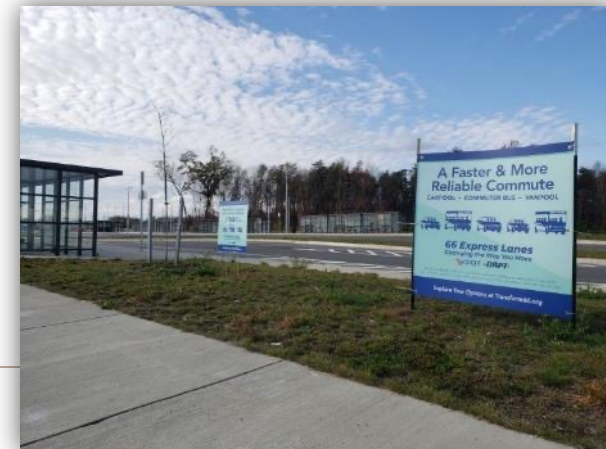
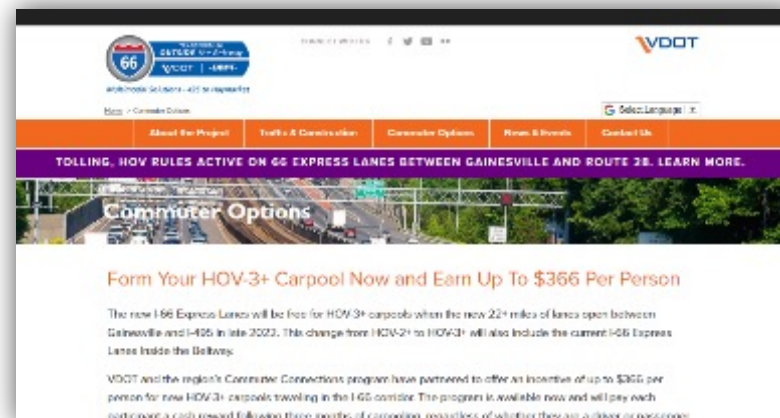
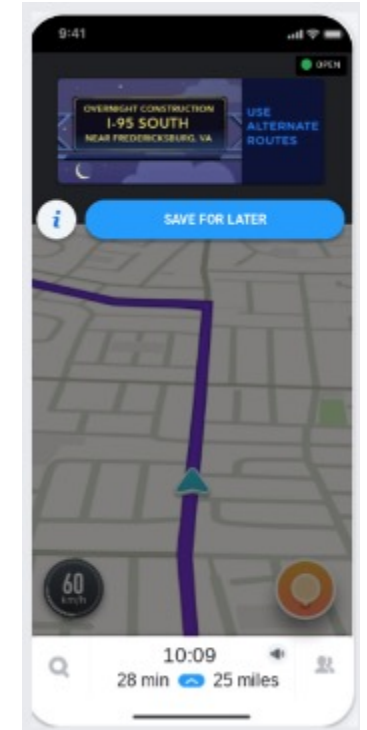
- Elected official briefings (federal, state and local)
- Email updates to stakeholder list of 7,600+ subscribers

Website

- Information and resources on Transform66.org
- 9,000 visitors per month

Paid Media Campaign

- Print, radio, and online platforms reaching target audiences
- Ads on Fairfax Connector buses
- Waze campaign targeting I-66 travelers
- Ads on audio and video streaming service
- Outdoor signage at park & ride lots, transit centers, and DMV



Promoting Express Lanes Use by HOV, Bus, and Vanpool

- 66 Express Lanes will provide faster and more reliable toll-free travel for carpools, vanpools, and commuter buses
- Fairfax Connector bus expanding routes beginning January 2023
- VDOT and Department of Rail and Public Transportation offering discounts and assistance for new vanpools
- VDOT and Commuter Connections offering \$366 per person incentive for new HOV-3+ carpools using 66 Express Lanes Outside the Beltway
 - Up to \$366 per person after 90 days
 - Program available now
 - Register at www.CommuterConnections.org/pool-rewards
 - Additional carpool promotion programs available through CommuterConnections.org and Fairfax County Commuter Services

66 Express Lanes
Changing the Way You Move



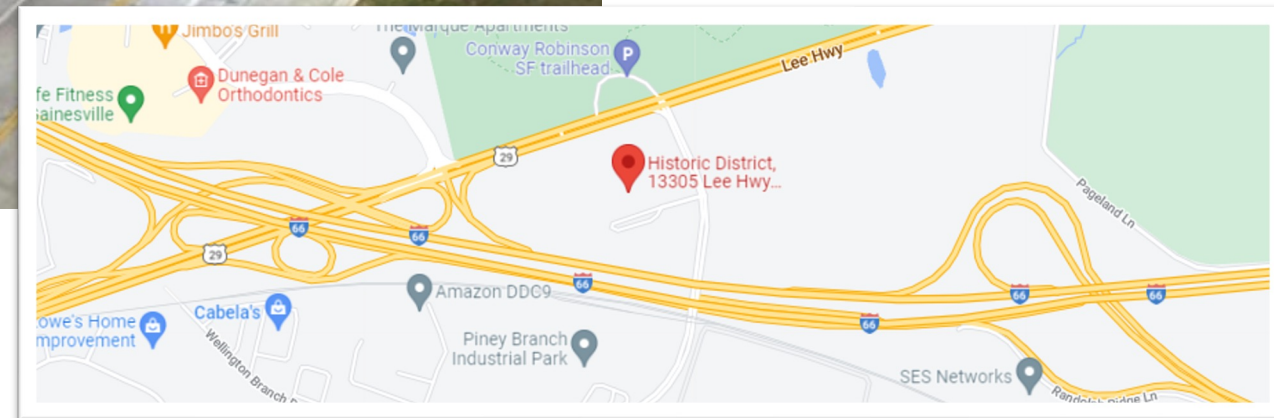


TRANSFORM 66
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University Boulevard Park and Ride Lot

- University Boulevard (Gainesville) Park and Ride Lot
- 13305 Lee Hwy
- About 2,000 parking spaces





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Balls Ford Road Park and Ride Lot



- Balls Ford Road Park and Ride Lot
- 7100 Century Park Drive
- About 1,300 commuter parking spaces





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THANK YOU!