

OmniRide's Best Workplace for Commuters Program



What is Best Workplaces for Commuters?

An Internationally Recognized Membership Program

Best Workplace for Commuters (BWC) recognizes employers, sites and universities that offer outstanding commuter benefits

“Best Workplaces for Commuters demonstrates that options for commuting, such as transit, carpools, vanpools, and teleworking are economically and environmentally beneficial, yielding value to workers, employers, and our communities.”



What is OmniRide's BWC Program?

We're thrilled to announce that OmniRide proudly supports the Best Workplaces for Commuters (BWC) program, a national recognition initiative honoring employers who excel in providing outstanding commuter benefits!

This local program will support employers in receiving Best Workplace for Commuters recognition and/or adjusting their commuter benefits to qualify for recognition!



Why Become a BWC Employer?

- **Improve employee satisfaction, recruitment, and retention**
- **Positive impact on company finances and organizational image**
- **By reducing the number of people traveling alone in their cars, help mitigate pollution and traffic congestion**
- **Access to assistance and a commuter benefits guide**

BWC Member Benefits

- National public recognition, and business listed on the BWC website
- Business name included in the annual BWC List Release announcement, including a national press release
- Downloadable BWC certificate to display your elite status year round
- Discount on the Commuter Choice Certificate for one person per worksite
- Free online, self-paced course, Shifting Narratives to Prevent Bicyclist and Pedestrian Deaths
- Discount on the Social Marketing in Transportation Certificate
- Free for members only, BWC Commuter Benefits Guide for Employers ebook (\$50 value)
- Exclusive use of the BWC Logo on your website and materials
- Webinars and member spotlight opportunities
- Interact with other transportation professionals on the TRANSP-TDM Listserv
- Networking with peers and experts in the field to exchange ideas and learn new strategies

Membership Types

BWC Employer

Innovative membership program providing national recognition to employers offering outstanding commuter benefits.

BWC Best Site

Designation created for commercial and retail developers, shopping malls, business campuses and other multi-employer developments.

BWC University

Innovative membership program providing national recognition to universities offering outstanding commuter benefits.

How to Qualify

Primary (Select One)

- Transit Pass Subsidy (\$30/month or more)
- Carpool/Vanpool Costs (\$30/month or more)
- Telework Program (reduces 6% of commuting trips)
- Compressed Workweek (reduces 6% of commuting trips)
- Cash Instead of Parking (\$30/month or more)
- Employee Shuttle
- Bicycle Commuting Program
- We Offer an Equivalent Commuter Benefit

Secondary (Select Three)

- Employee Transportation Coordinator
- Rideshare Matching
- First Mile/Last Mile Connections to Transit
- Flextime
- Active Membership in a Local Ozone Awareness Program
- Provision of Real-time Commuting Information
- Bicycle Parking
- On-site Showers/Lockers
- Preferred Carpool Parking
- Employer-provided Car Sharing Membership Program
- Electric Vehicle Recharging
- Other

Support (Select ALL)

- Access to Free Ride Home in Case of Emergency
- Pay membership dues

Top employee benefits offered by BWC recognized employers:

- Secure bicycle parking
- Transit subsidies
- Lockers & showers onsite
- Ride matching assistance
- Healthy employee initiatives
- A designated Employee Transportation Coordinator
- Commuter kiosk
- Flextime

OmniRide is Here to Help



OmniRide can help you become a BWC employer by providing...

- Commuter benefits consults**
 - Help determine which benefits you already offer/could offer

- Application support**
 - Help answer questions and will fill out application on your behalf

- Fees covered for the first two years**
 - OmniRide will cover membership fees for your first two years as a member

- Additional Support**
 - Help with any questions regarding the program through all stages

OmniRide is here to assist you on your path to membership!

Best Workplace for Commuters Timeline

February - March

Use of marketing and outreach to educate on the program and bring in new members.

April – November

Applications are accepted and go through approval process.

November

Applications close for the year mid-November, all applications after this will be recognized in the next season.

December – January

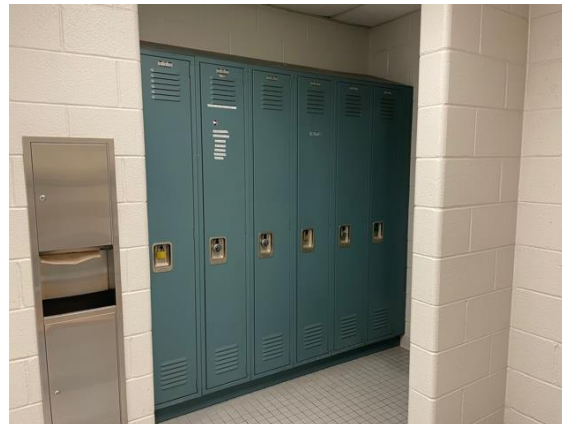
All approved employers from the year are recognized for their accomplishment.



You can apply ANYTIME
Date of application only impacts year of recognition

OmniRide is a Best Workplace for Commuters!

OmniRide was rewarded the recognition of being a Best Workplace for Commuters Employer this September!



OmniRide's Qualifying Benefits:

- Telework Program (reduces 6% of commuting trips)
- Rideshare Matching
- Bicycle Parking
- On-site Showers/Lockers
- Preferred Carpool Parking

Interested?

Get Started Today!

Join OmniRide and become one of the first BWC members in Prince William County!

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