

The Center of Work, Life and Innovation Training Futures & Escala

Recognized Workforce Development Programs



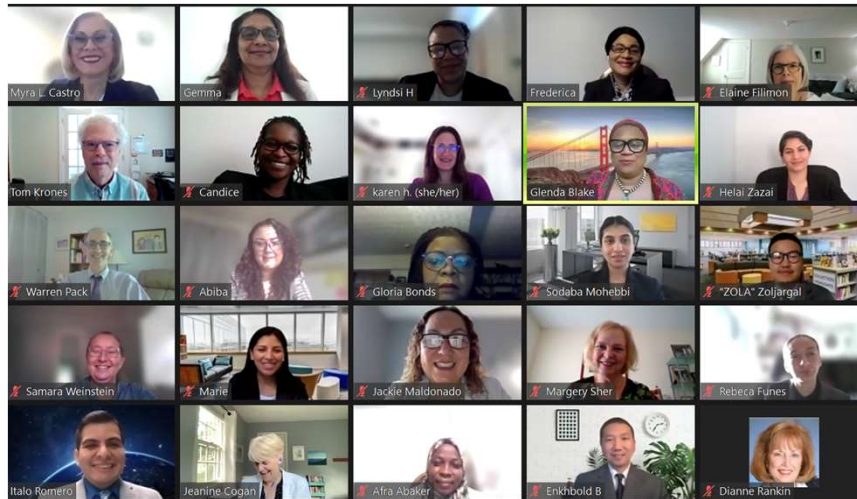
Training Futures' Primary Goals

To help un/underemployed individuals

- Enhance technical and soft skills
- Build confidence
- Increase earning potential
- Obtain fulfilling, living-wage jobs with opportunities for career growth



Simulated Workplace Experience



Trainees receive integrated technical and soft skill instruction in a hybrid office environment.



Long-term Goals

•Expanded Reach to Underserved Populations:

- Increase funding would enable the program to extend its services to other jurisdictions (PWC, Loudoun)
- Allowing more individuals to access career pathways and financial independence.

•Improved Training Resources and Technology:

- With additional support, the program can upgrade technology and provide essential resources such as laptops for trainees.
- Trainees will be better equipped for the current job market, increasing their competitiveness and improving employment outcomes.

•Increased Capacity for Employer Partnerships and Job Placement:

- Increase visibility would allow for the expansion of partnerships, increasing opportunities for job placements, internships, and mentorships.
- Strengthening these partnerships will result in higher employment rates for graduates



Escala Entrepreneurship Program



2024

Mission

Escala provides technical assistance through bi-lingual one-on-one consultations and specialized training to low-income entrepreneurs in Northern Virginia. Escala assists clients in overcoming barriers to launch and grow sustainable businesses that increase household incomes, create jobs, and contribute to the local economy. Key program components include unlimited, one-on-one consultations that cover a variety of topics, including, business registration, marketing, business plan development, access to capital and much more.



Investing in Families
Strengthening Communities

Local Partners

- Arlington County
- Fairfax County
- Manassas City
- Local DSS
- Affordable Housing Units
- Chamber
- Business Owners

Types of Entrepreneur

- Food Industry (bakers, food trucks)
- Residential and Commercial Cleaning
- Podcast- Magazine- Writers
- Beauty and Health

Questions?

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