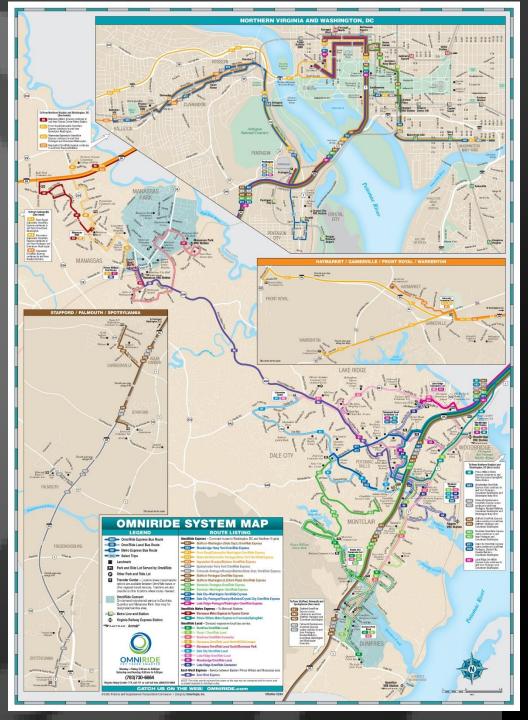
# What's new with OmniRide?

Perrin Palistrant Director of Planning and Service Delivery

## **OMNIRIDE:** Who we are...

- Commuter Bus
- Local Bus
- Paratransit
- Microtransit



#### **New Commuter Options**

- Expanded commuter service to Front Royal and Warrenton
- Resulted in increased service from University
   Commuter Lot

#### NEW WESTERN EXPRESS COMMUTER ROUTES

Express routes serving Front Royal & Warrenton start Dec. 9th.

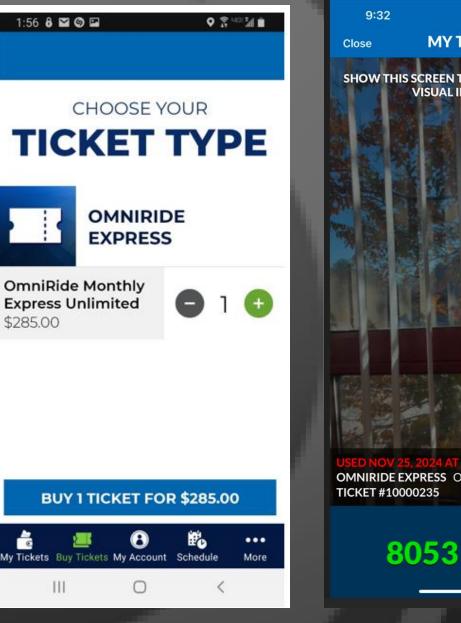
LEARN MORE





## Commuter **Monthly Pass**

- Launched in 2023
- Allows passengers to either pay with own funds, use SmartBenefits, or a combination of both
- \$285/month
- Customer shows phone to bus operator after activating pass

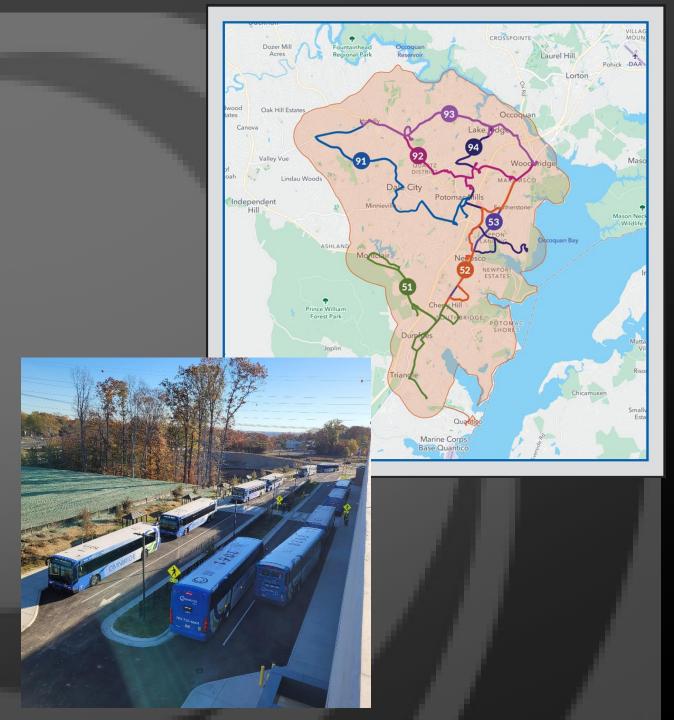






#### Service Updates

- Eastern local service restructured June 2024
- Replaced Fixed Route offroute service with paratransit
- Western local bus restructure took place 2019
- Moved main eastern transit hub to Neabsco Garage





#### PARATRANSIT CHARACTERISTICS

- Monday Saturday
   6AM-8PM (western)
  - 7 days a week (eastern) 5:30AM-10:45PM weekdays; 6:45AM till 10PM weekends

• FREE

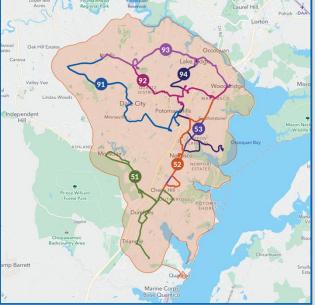
- Curb to Curb
- Receive weekly and monthly reports on productivity and overall usage

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### Paratransit Operations

- Western Service Area
   introduced December 2019
- Eastern Service Area introduced June 2024
- Replaced fixed route deviation service
- Started in smaller service area to develop lessons learned







#### MICROTRANSIT SERVICE CHARACTERISTICS

- Monday Saturday
   6AM-8PM (western)
  - 7 days a week

     (eastern) 5:30AM 10:45PM weekdays;
     6:45AM till 10PM
     weekends

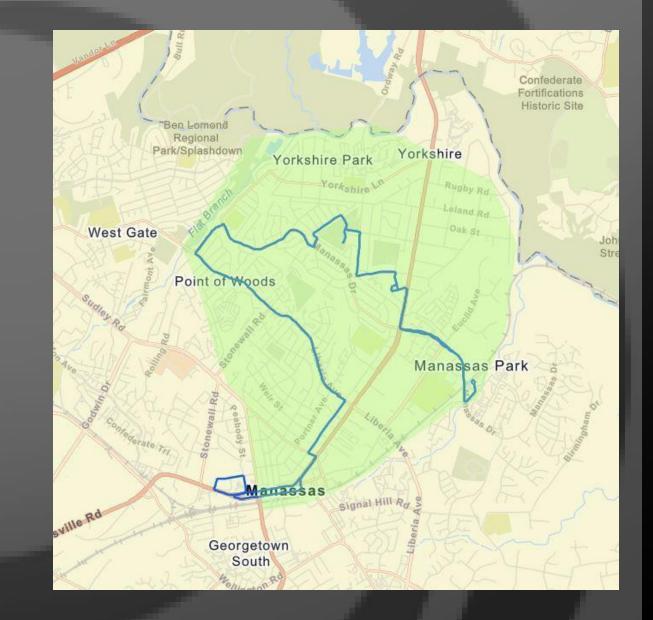
• FREE

- Corner to Corner
- Receive weekly and monthly reports on productivity and overall usage

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### Why Microtransit?

- Underutilized Local Route
- Heavy residential
- Infrequent service
- Provide flexible options
- Easy to modify service area



#### OMNIRIDE CONNECT SERVICE

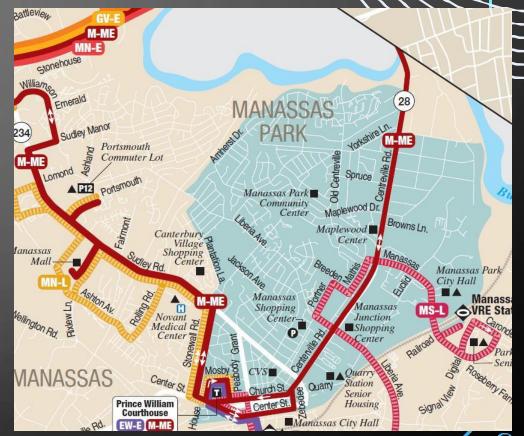
• Soft launch December 2022

Local route eliminated January 2023

- Comingled with Paratransit
- Use data to determine further adjustments
- RideCo Software
  - App based
  - Website

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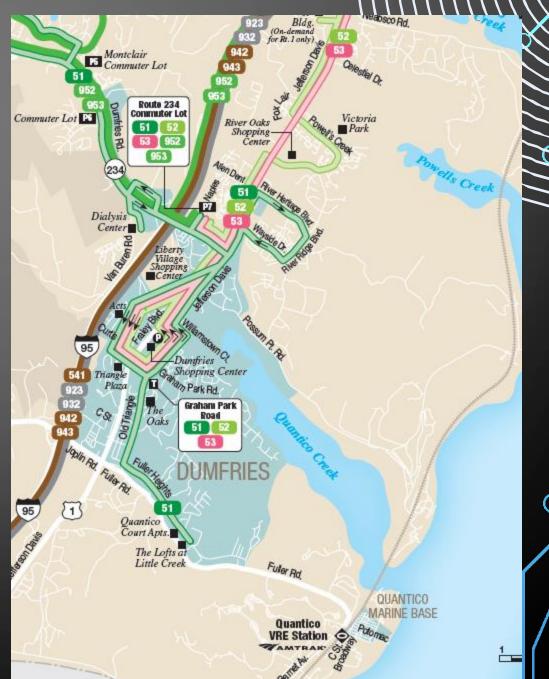
Customer Call Center



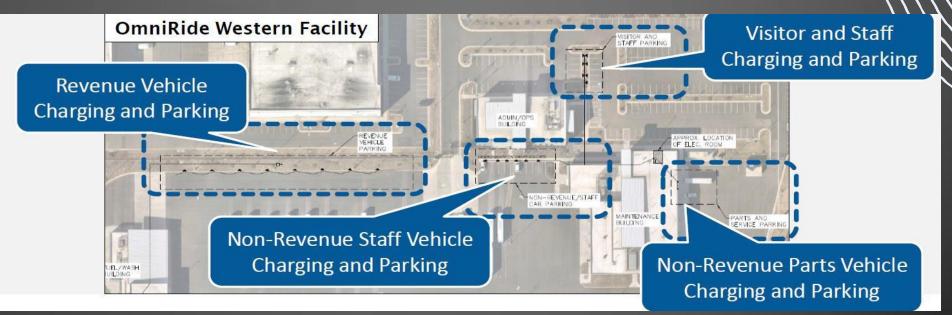


#### New Service Area

- Began June 2023
- Originally designed to connect Town of Quantico residents to transit
- Operates alongside existing transit
- Expanded service along Route 234
- Comingled with Paratransit



#### GATEWAY TO ZERO EMISSIONS







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