

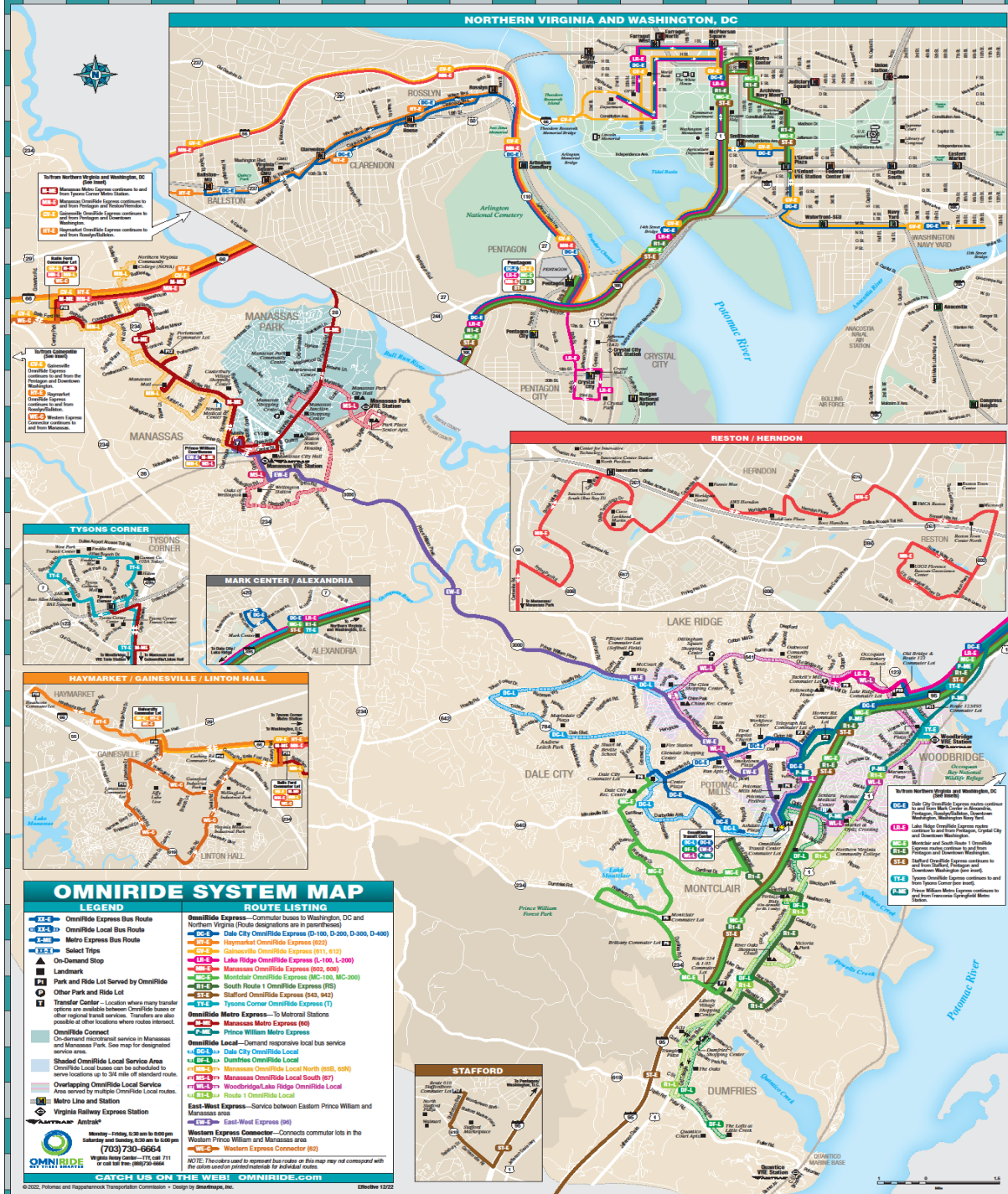
# OMNIRIDE: Microtransit Operations Update

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Director of Planning and Service Delivery



# OMNIRIDE: Who we are...

- Commuter Bus
- Local Bus
- Paratransit
- Microtransit



# Why Microtransit?

- Underutilized Local Route
- Heavy residential
- Infrequent service
- Fixed Route not the answer
- Lower operating costs
- Provide flexible options
- Easy to modify service area





# OMNIRIDE CONNECT SERVICE

- Soft launch December 2022
- Local route eliminated January 2023
- Comingled with Paratransit
- Use data to determine further adjustments
- RideCo Software
  - App based
  - Website
  - Customer Call Center







## SERVICE CHARACTERISTICS

- Monday – Friday  
6AM-8PM
- FREE
- Corner to Corner
- Receive weekly and monthly reports on productivity and overall usage



# Continued Growth.....



1

Spring 2023  
Launch

2

Operating  
alongside  
productive fixed  
route services

3

Addressing  
Town of  
Quantico  
access

4

Introducing new  
service area

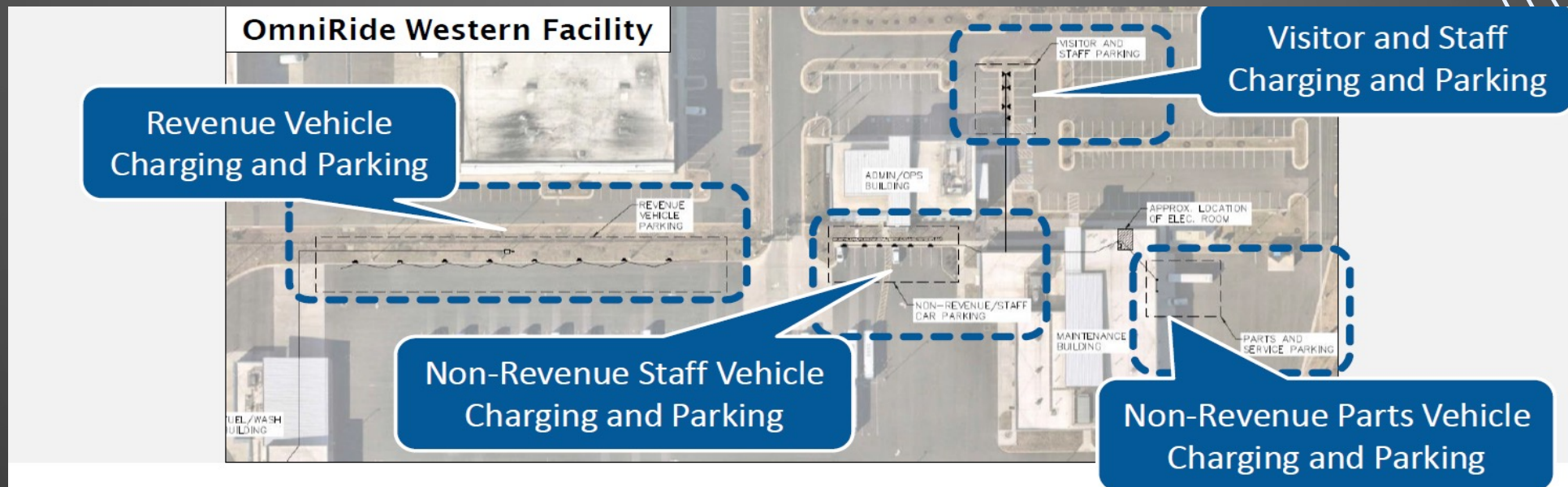


# Multiple Options to Operate Service





# GATEWAY TO ZERO EMISSIONS







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