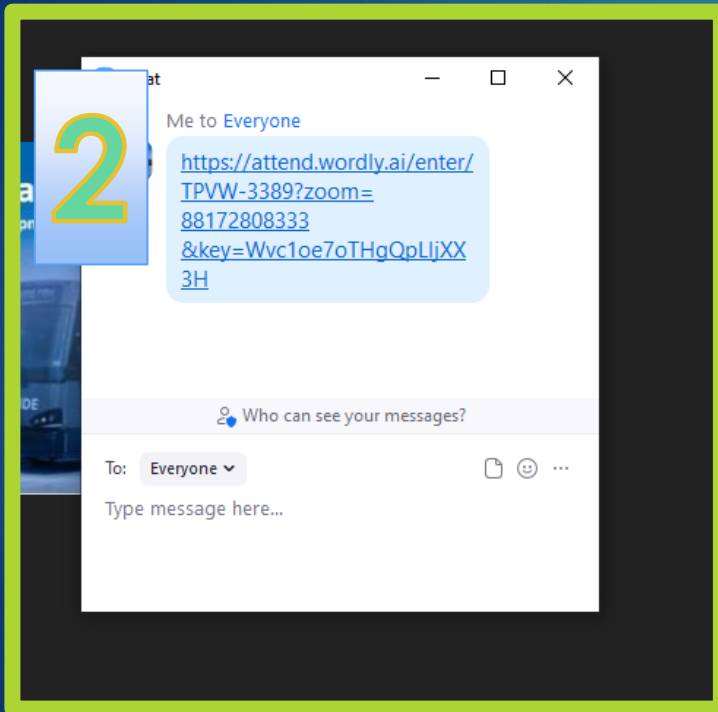
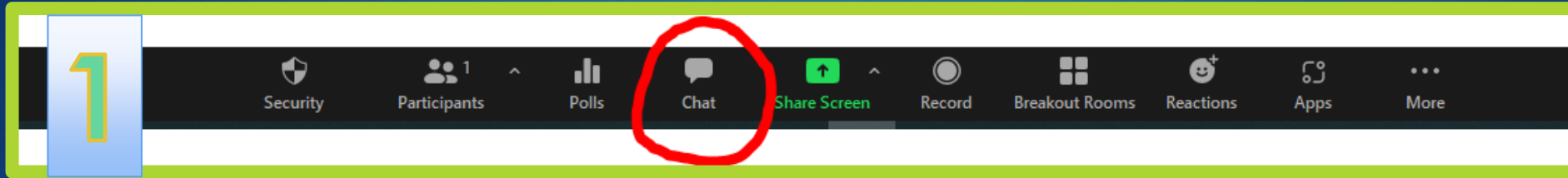


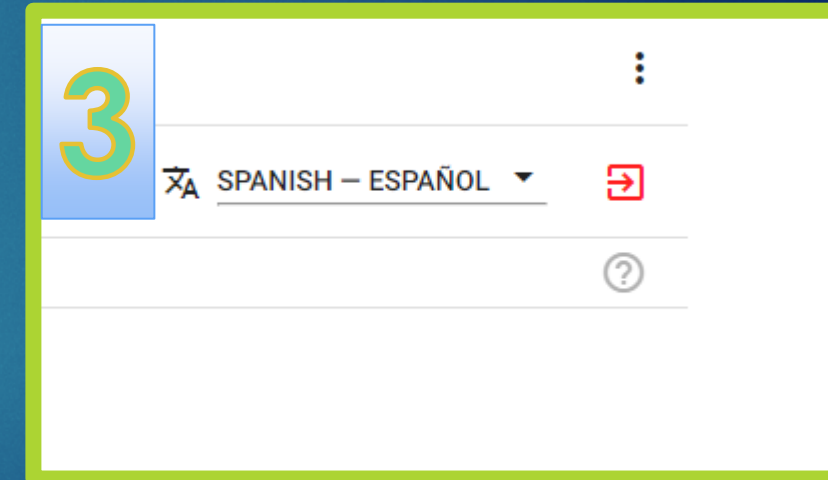
Accessing Translation / Acceder a Traducciones



- 1) Click Chat icon
- 2) Select link in chat
- 3) In browser that opens select language choice on upper right side.

Espanol

- 1) Haga clic en el icono de chat
- 2) Seleccionar enlace en el chat
- 3) En el navegador que se abre, seleccione la opción de idioma en la parte superior derecha.



- 10 languages available
- 10 idiomas disponibles

Agenda

- **Welcome and OmniRide Service and Outreach Review**
Joseph Stainsby, CDO (Chief Development Officer), OmniRide
- ▶ **ELEVATE, Virginia Career Works, and Jobseeker and Employer Services in Northern Virginia**
Jennifer Ibarra, Business Services Consultant, ELEVATE, VA Career Works, Northern, VA
- **Enhancing Transportation Safety in Prince William County**
Gabriela Cerrato Peña, M.A., Community Education Manager, CASA, Virginia
- **Get familiar with our Hispanic Council**
Eugene Brown, Community Engagement Manager, Prince William County Chamber of Commerce



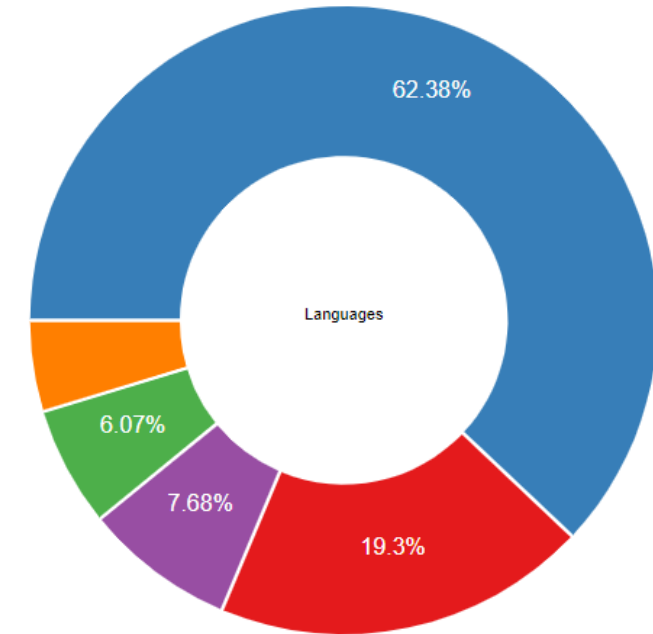
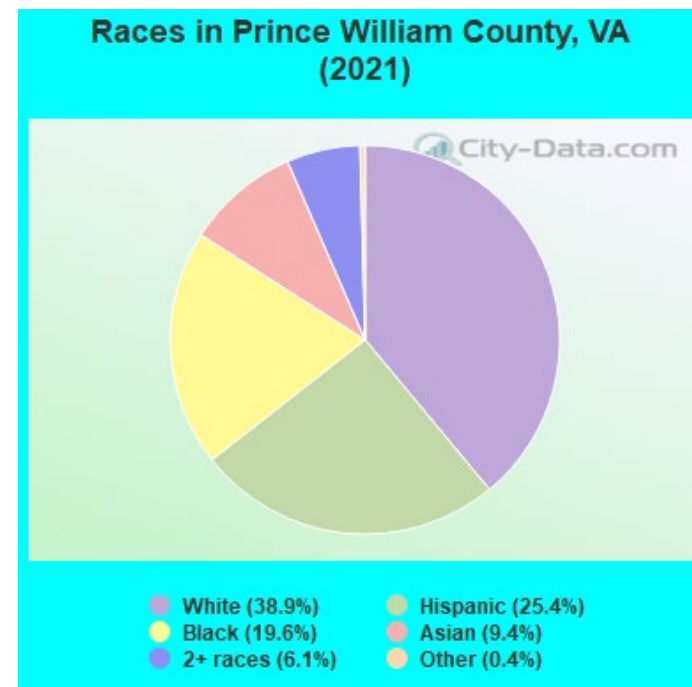
Getting Better But More to do – OmniRide service and outreach review

JOE STAINSBY – CHIEF DEVELOPMENT OFFICER

JUNE 27, 2024

What was the starting point ?

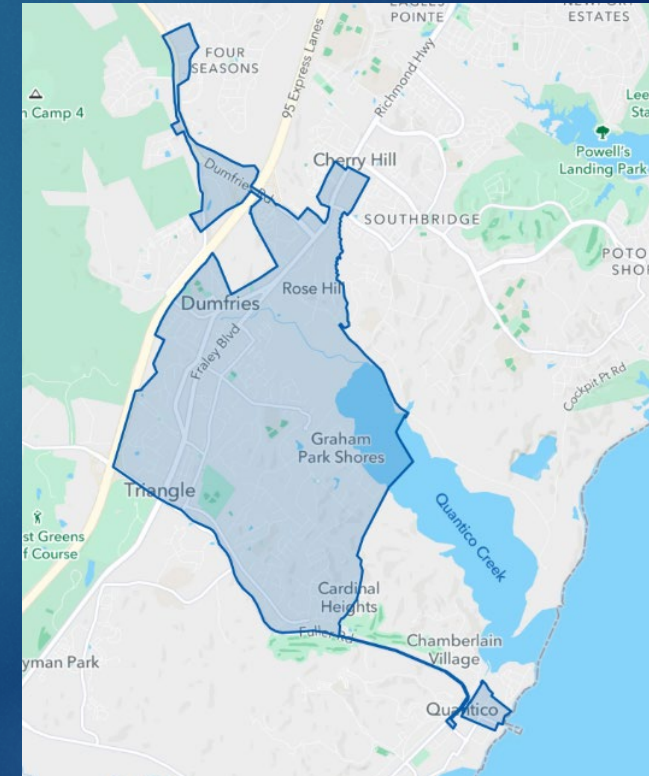
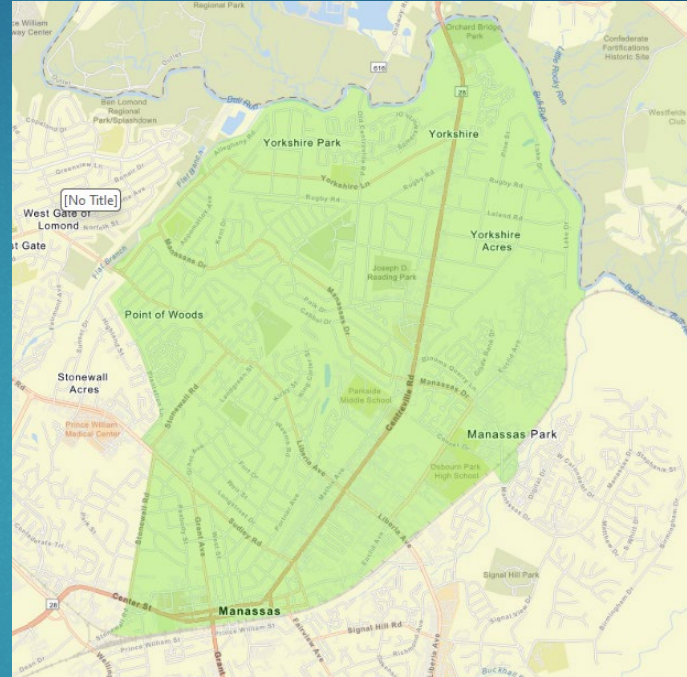
- ▶ We know from prior surveys that Latino community does not historically ride our bus
- ▶ Majority minority county
- ▶ Spanish and Vietnamese main languages other than English
- ▶ This was not reflected in our ridership, good service should reflect community it serves.
- ▶ **So what have we done ?**



■ Only English ■ Spanish ■ Other Indo-European Languages ■ Asian and Pacific Island Languages ■ Other Languages

OMNIRIDE Connect Service

- Soft launch December 2022
- Local route eliminated January 2023
- Operates Corner to Corner
- Expanded zone in Dumfries
- RideCo Software
 - App based
 - Website
 - Customer Call Center
- All of this is available in Spanish, app live changes so can be any language
- Free through OmniRide Mobility app



All schedules now in Spanish

Listen ▶ Select Language ▼
 Powered by Google Translate

[Home](#) » [Bus Service](#) » [Schedules and Maps](#)

Schedules and Maps

Note that some routes will be renumbered starting December 10.

- D-100 will be renumbered as 971

Propuesta de Reestructuración del Servicio Local este de Área de Lake Ridge

Woodbridge/Lake Ridge Local – Actual

LEYENDA

- Parada a pedido
- Punto de transbordo
- Estación de VRE de Woodbridge/ punto de transbordo
- Estacionamiento de transporte urbano de Lake Ridge
- Potomac Mills Mall
- Centro Médico Sentara
- Omniride Transit Center
- Woodbridge/Lake Ridge Local

Lake Ridge Local (92) – Propuesta

LEYENDA

- Estacionamiento de transporte urbano de Tackett's Mill
- Estación de VRE de Woodbridge/ punto de transbordo
- Punto de transbordo
- Centro de conexión/punto de transbordo propuesta
- Galveston Court
- Chinn Center
- Lake Ridge Local – Propuesta

971 • DALE CITY-WASHINGTON EXPRESS

De Dale City al centro de Washington

LEYENDA

- Parada de autobuses (El autobús también para a las horas enumeradas)
- Centro de Traslado
- Estacionamiento Suburbano
- Punto de Interés
- Estación de Metrorail
- Estación de VRE

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 Design by Smartmaps, Inc.

Mapa no a escala

Latino Focused Events



CASA event



Georgetown Latino Fest



TODOS Mega Network



Georgetown Door Tag



Manassas Latino Fest



TODOS Outreach



Americana Halloween



PWC Latino Fest

How can we Improve ? you can help

- ▶ What events can we attend
- ▶ What groups should we work with
- ▶ Where should we advertise



Questions ?

- ▶ Joe Stainsby-Chief Development Officer
- ▶ jstainsby@omniride.com



OMNIRIDE
GET THERE SMARTER