

The Royale Treatment: OmniRide and TransitApp

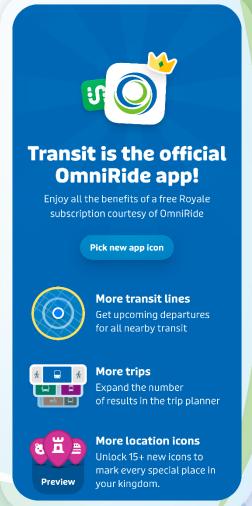


What is the Transit App?

transit^{*}



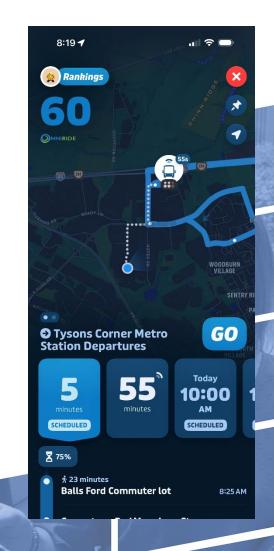




Overview of the Transit App

- A mobile app that provides real-time public transit information, including bus, train, metro, and rideshare options.
- Helps riders plan trips with step-by-step directions, live vehicle tracking, and service alerts.
- Offers additional features such as mobile ticketing, favorite routes, and subscription options like Transit Royale for enhanced tools.
- OmniRide currently has over 6000 unique users. We

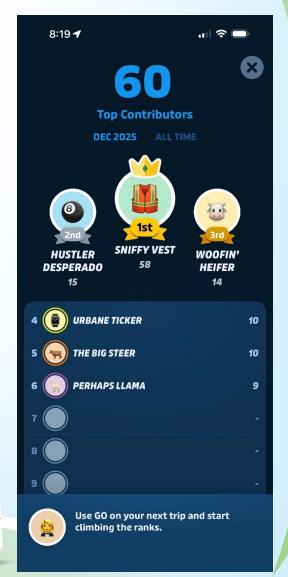
are leveling them up!



What is the Royale Pass?

- Premium subscription inside the Transit App
- Allows tracking of all systems routes
- Unlocks exclusive features:
- Advanced predictions
- Custom themes
- Crowdedness insights
- Allows greater rider interactions through surveys





OmniRide and the Royale Pass



- OmniRide partners with the Transit App, covers the cost
- Riders can upgrade to Royale automatically in supported zones
- Enhances the rider experience with better tools
- Gives us analytics to improve ridership
- Feature growth of mobile ticketing and microtransit booking









Thank you!

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